


ANNUAL REPORT

2024-2025



rhema media

Christian Media for New Zealand



But as for you,
be strong
and **do not**
give up, for
your work will
be rewarded.

2 Chronicles 15:7

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Christian media for New Zealand

Our purpose is to draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ. Through a focus on the three pillars of Content, Reach and Impact.

Our Content will be engaging, relevant and real. We will strive to produce content to such a high standard that it will move hearts, minds and souls.

Our Reach will encompass a large and diverse audience, across current and emerging platforms and forms of media.

Our Impact will be evident in the lives of those who engage with our content.

We believe that through what we create and broadcast we will be an undeniable force in the media landscape of New Zealand, felt in the Community, Church and Culture.

Our equation of purpose
Content + Reach = Impact



Te Papaho Karaitiana mo Aotearoa

To Matou Kaupapa

He karanga ki ngā Iwi katoa o Aotearoa kia nui ake te whai tikanga, me te piringa o te tangata kia Ihu Karaiti.

Mai I ngā Pou Tokomanawa e toru : Rauemi, Tūpono me te Tukinga.

O mātou Rauemi, e takatū ana, e hāngai ana e pūmau ana. E whakapau kaha ana mātou ki te mahi rauemi ki eke ki ngā taumata hei whakakori I te ngākau, te hinengaro me te wairua.

To mātou Tūpono: He kupenga e hao ana I te rahi me te rerekētanga o te whakaminenga, ki runga I ngā ātāmira o ngā mahi pāpāho.

To matou Tukinga: Ka puta ake nga hua I roto I a rātou e hāngai ana ki o mātou rauemi.

E whakapono ana mātou mai I ngā mea e hangā nei e mātou e pānuitia ana I runga I te reo irirangi, ka tū rangatira mātou ki waenganui I ngā Hāpori, ngā Haahi me nga Tikanga ā Iwi.

Ko tenei to mātou whakaritenga kaupapa:
Rauemi + Tūpono = Tukinga

But as for you, **be strong and do not give up**, for your work will be rewarded.

'I hangā e ia ngā mea katoa kia ātaahua i tōna wā anō; ā, i whakanohoia e ia te ao ki ō rātou ngākau, engari kia kaua te'

2 Chronicles 15:7

Welcome to your Rhema Media annual report for the 2024-25 financial year. As you read, be encouraged that you are making a significant impact in people's journey with Jesus through your support of your Christian media ministry.

Rhema Media's overarching theme for 2025 is 'Momentum', based on this verse from 2 Chronicles 15:7: 'But as for you, be strong and do not give up, for your work will be rewarded.' Your faithful support of Rhema Media keeps the momentum of God's powerful impact through Christian media going.

The Rhema Media story began in 1961, when founder Richard Berry followed a call from God to start Christian radio in Aotearoa, New Zealand.

After 17 years of prayer, preparation, garnering support and lobbying, Radio Rhema went on air in 1978, broadcasting only in Christchurch. It was the first permanent Christian radio station in the British Commonwealth. Today, three nationwide radio networks, a national television station, two quarterly publications and digital equivalents collectively connect with over 340,000* people on a weekly basis.

Rhema Media remains steadfastly committed to its purpose to 'draw people into an increasingly meaningful, personal relationship with Jesus Christ' through its various networks, proclaiming the saving power of Jesus and the reality of God's grace in their lives.

As you read your annual report, you'll see how God has moved this year. You'll read testimonies from listeners, viewers and readers sharing how God met them right where they're at through a song, interview, programme or daily reading. You'll see how God is faithful to this ministry in its day-to-day operations and in its relationships with the Body of Christ, to make his name known and his love and power communicated.

This Christian media ministry to Aotearoa, New Zealand could not fulfil its purpose, year after year, without your financial gifts, prayer and advocacy. The rewards of your faithful investment are evident. Thank you.

* Nielsen CMI YE Q1 2025



Chief Executive's Message

Dear friends and partners Ngā mihi nui ki a koutou

Writing this, I am both humbled and excited to have completed my first year as Chief Executive. It's been a year of transition, momentum and fresh beginnings – a reflection of God's faithfulness and the ongoing support of our people, our partners and our listeners across Aotearoa.

The remarkable contribution of my predecessor, Andrew Fraser, needs to be acknowledged. His dedication and steady leadership through times of change positioned Rhema Media strongly for the future. Andrew's commitment to the mission of sharing the hope of Jesus throughout New Zealand is a taonga we carry forward with gratitude and determination. We have also welcomed new leadership with Elmo Johnstone (Head of Content) and Michael Brown (Head of Operations). Sarah Morton-Johnson has also completed her first year as Chair of the Board. These people have stepped into key roles, bringing energy, wisdom and fresh vision. It's a privilege to partner with them guiding the ministry into the next season.

This year also brought innovation. The launch of Sanctuary provided a fresh space for listeners to pause, pray and be encouraged. At the same time, Star was farewelled, with thanks for the years it faithfully spoke into the lives of countless people. Another highlight was the release of the Rhema Media App, enabling people to access uplifting, Christ-centred content anytime, anywhere. One message, shared in many ways – that's central

to the vision: to communicate Christ across every medium available.

Even while looking forward, we remain anchored by the legacy of those who've gone before. This year we expressed special thanks to Cathy and Stewart Jenke, whose service and faithfulness have blessed so many over many decades. A big thank you must go to the community of supporters – your Christian media ministry has been built on the foundation of a faithful community who pray and financially support. There's immense gratitude for those who ensure the work continues through bequests and gifts in wills – leaving a legacy that will carry the message of Christ to generations to come.

Partnership is at the heart of Rhema Media. Our partnerships included fundraising days for Christians Against Poverty and Leprosy Mission, standing together to make a tangible difference. The studios have welcomed a wide range of ministry friends and contributors, each enriching the content and sharing unique perspectives with the audience.

Being out and about in the community is also cherished – whether through station open days, at Pasifika, Festival One or other gatherings. These moments remind us that, while media connects over the airways, at its heart it is about people – meeting, laughing, crying, praying and sharing faith together.

Reflecting on the year that's been, I'm filled with gratitude. Rhema Media is a whānau – made up of staff, volunteers, prayer partners, supporters and audiences – all united around

one eternal message: Jesus Christ is the hope of the world. My prayer and commitment, as Chief Executive, is that through every change and new initiative, we remain faithful to that calling: one message, shared in many ways.

Thank you for standing with us. Your prayer, partnership, and aroha make all the difference. With you, the best is yet to come!

Grace and peace
Aroha noa me te rangimārie



Luke Weston
Chief Executive
Rhema Media



Chrissy's Story

'Rhema was a lifeline to me 34 years ago when I first gave my heart to the Lord. I didn't know a single other Christian in Christchurch at that time and so Rhema became my best friend.

*The Lord used **Rhema** to keep my faith strong until I could connect with a church and other believers.*

It remains my best friend to this day.

I have recently had a change in my circumstances, so for the first time in over 30 years I'm living on my own. I always leave Rhema on when I leave the house. Coming home and hearing the familiar voices of the announcers and the beautiful music makes me feel that I've come home to a friend.

*The Lord is using **Rhema** to comfort me and bring me peace at this time.'*



One message, shared in many ways

Kotahi te kupu panui, he maha ngā ritenga pānga

Rhema Media's purpose is 'to draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ' through media. This is done through broadcasting the message of the Gospel – the good news of the salvation, love and hope there is through faith in Jesus Christ.

Over the past year, the impact of this purpose has been evident in the testimonies received about God bringing people into relationship with him, providing help navigating life, giving hope and spurring them on in their faith. This is all thanks to the support of the many who stand with your Christian media ministry in Aotearoa, New Zealand.

This good news message is sent out 24/7 through radio, television and print channels, and is accessible digitally, with apps and online platforms. People connect with what's happening online, and through social media. And if they've missed a programme or interview or devotional, they can 'catch up' at a later stage.

Regular letters, newsletters and emails tell of what's happening at the ministry and

share how God is moving through the broadcasts.

Prayer Warriors provide a foundation for this message to be shared, and Church Reps keep their fellowships up to date with what is on. Volunteers with a heart for this ministry faithfully serve in giving this life-saving Gospel message momentum.

Thousands of supporters provide momentum too. Rhema Media staff daily use their skills and talents to reach out to the nation with Jesus. And a strong Board makes sure this message is stewarded well.

It is one message, the most important message, sent out through multiple channels. Thank you for your part in sharing it.





A change of the guard: **Welcome, Luke Weston**

He hurihanga tūranga kaitiaki:
Nau mai, Luke Weston

On Monday 9th September 2024, Luke Weston was officially commissioned as Rhema Media's new Chief Executive.

Taking part in the commissioning pōwhiri were Luke's family, friends and pastors, Rhema Media staff and Board, former CEO's and representatives from many partner organisations. This commissioning was a significant moment of the Body of Christ meeting as one to welcome, acknowledge, encourage and pray for the next leader of your Christian media ministry.

Luke is deeply passionate about reaching people for Jesus through media. With over 20 years' experience in Christian and mainstream media both in New Zealand and the United Kingdom, he is very well-placed to lead this organisation in this season. Before taking up the role of Chief Executive, he served for 11 years as Rhema Media's Content Director for Radio. He also currently serves on the CMAA (Christian Media & Arts Australia) Board.

Luke has the strategic vision to lead Rhema Media through significant changes in the media landscape. He understands that momentum is needed to stay relevant to keep making an impact for Jesus.

Thank you for your prayers for Luke, as he leads your Christian media ministry in this next era of media in Aotearoa, New Zealand.

A change of the guard: Thank you, Andrew Fraser

He hurihanga tūranga kaitiaki: Nga mihi, Andrew Fraser

Andrew Fraser finished as Chief Executive with Rhema Media at the end of June 2024 after seven and a half years in the role. Prior to that he had been General Manager of Operations for 15 years. His relationship with Rhema Media started when he was a teenager, helping to promote Rhema in Nelson in the early days.

Under Andrew's leadership, Rhema Media grew and expanded its reach and impact, notably getting Life FM on air in Christchurch and Wellington. He was instrumental in establishing Rhema Media in the digital media space. He was a huge voice for Christian media in our country and in the country's media industry as a whole.

His steadfastness and care in stewarding your Christian media ministry – supporters, staff and audiences – through the Covid-19 pandemic was just what was needed for that time.

Thank you, Andrew, for your dedication to Christian media, and for your legacy as part of Rhema Media's story.



A change of the guard: **New leadership appointments**

He hurihanga tūranga kaitiaki:
Nga manukura ka tohua



Michael Brown: Head of Operations

Michael became Head of Operations at Rhema Media in January 2025. He oversees the operational functions and systems of the customer services and technical teams.

Michael started at Rhema Media in 2002, employed as studio manager for the newly-launched Shine TV. In 2009, he and his family moved to Oregon, USA, to help start up a new TV station, The Dove. Then he worked for Vision Christian Media in Australia for a year before moving back to head up Rhema Media's visual media team in late 2014.



Elmo Johnstone: Head of Content

Elmo Johnstone returned to Rhema Media as Head of Content (for Rhema, Life FM, Sanctuary & Shine) in January 2025.

Elmo started at Life FM as a casual in 1997, and was full time from 1999. He also worked in audio production for both radio and TV in his time here. In 2009, after leading Life FM as Assistant Programme Director, he and his family spent four years at United Christian Broadcasters (UCB) Canada, then ten years at Vision Christian Media in Australia.



Sarah Morton-Johnson: Board Chair

Sarah Morton-Johnson was appointed as Chair of the Rhema Media Board by her fellow board members in September 2024. This followed incumbent Chair Mike Marr resigning from the Board due to other commitments.

Sarah adds value as Chair through her human resource skills and not-for-profit governance experience. Her strengths include bringing fresh perspective, creative thinking, clear vision and a focus on growing God's Kingdom.

Sarah feels strongly to position and prepare Rhema Media for the future and the needs of generations to come.



Jenny's Story

*'My husband Fernando and I read **Word For You Today** daily. He reminds me if I forget!*

This is an answer to prayer for me from my single days, when I was holding onto hope for a believing Christian husband! We met ten years ago. We were acquaintances and then work colleagues, until he asked me out, to my complete surprise, nearly three years ago! We got married six months ago, which was a wonderful day!' Jenny continues:

*'We read the youth version of **Word For You Today** on the **Life FM** website as we especially appreciate the clear writing style, as Fernando is Spanish, so English is not his first language. We also love the "So what now?" challenges for each day.*

Thank you very much to the team who produces these daily devotionals.'



Celebrating the new:
**Welcome,
 Sanctuary**

E whakanui ana i te hou:
**Nau mai ki te
 Pūnanga karakia**

Sanctuary - New Zealand's Worship Station - was launched on 14th February 2025.

Sanctuary replaced Star. Star, a favourite of many since launching in 1997, focused on 'The music you've loved for years'. Star's audience numbers had been on a steady decline in recent years and it was time for a new approach to broaden the appeal and reach more people.

Sanctuary's main focus is to provide spiritual nourishment through worship music, regardless of age or life-stage. It is designed to create a space where people can connect with God through uplifting

music; and also enjoy meaningful discussion and engaging content that speaks to the heart.

Sanctuary's show hosts include much-loved announcers who were previously on Star or Rhema.

On the day of Sanctuary started, Rhema Media staff and special guests met to celebrate the new network. Star was honoured for the wonderful impact it has made for nearly 28 years and a 'Sanctuary-green' ribbon was cut to mark the beginning of this new worship-focussed network.

Thank you for walking with us into this new chapter of Christian radio in New Zealand with Sanctuary. Your prayers and support for this offering will draw many across Aotearoa, New Zealand into an increasingly meaningful, personal relationship with Jesus Christ, through the sanctuary of worship.

Sanctuary is available to listen to through the Rhema Media App, via high definition digital stream online at yoursanctuary.nz, and on frequencies across the country.



Sanctuary

New Zealand's Worship Station

What are Sanctuary listeners saying?

He aha ngā korero o te Pūnanga whakarongo?

'I left my job in the UK on 14th February as God called me to move to New Zealand. That was the same day Sanctuary started broadcasting. Since I've been in New Zealand, Sanctuary has been the soundtrack to my mornings. Moving to a new place, especially on the other side of the world, is hard, even when God has called you to do it, but in those hard times, Sanctuary has been exactly as the name suggests. It has been my safe place, reconnecting me to God every day with the right song at the right time.' - Matt

'As a sceptic around the changes to my beloved Star radio, I had my doubts. Few months down the track my scepticism is no longer. Thank you for driving with me to and from work every day; they're the parts of the day I really look forward too, helping prepare for the day and then in awe of the day.' - Leslie

'I'm 72 and just starting my journey with Jesus. Loving Sanctuary.' - Yvonne

'Thank you for all the hymns you played this Sunday morning. They brought the true tranquillity of a sanctuary and I felt encompassed.' - Eileen

'My wife listens to Sanctuary all day, even at work, where some of the people around her are not Christian. The easy listening Christian music seems to be acceptable to non-Christians and not offend them. It does get in!' - Stephen

'I listen to Sanctuary every day and it's such an important part of my building relationship with Jesus that I would hate to be without.' - Stephanie



R H E M A

Celebrating the new: Rhema Media App is launched

Whakamihia te ao hou:
Te rewatanga o te Taupānga pāpaho Rhema

On the 14th February 2025, Rhema Media launched its new app. This went live on the same day that Sanctuary launched.

This was an exciting time for your Christian media ministry. Your support has enabled Rhema Media to stay abreast of media development, giving people access to crystal-clear live streams of Rhema, Life FM and Sanctuary wherever they are. And people can read or listen to *The Word For Today* or *Word For You Today* devotional readings each day.

The app brings uplifting worship music, inspiring talk shows and family-friendly podcasts to people's fingertips — anytime, anywhere. It even includes a wake-up alarm and a sleep timer!

This is what Rhema Media app users have shared:

'The app moves with me as I move about the countryside in my ute.'

'I often look on the app to see what song is playing so I can download it myself and play it at home.'

'Knowing that I could just pick up my phone and stream Life FM right into my life has been a real go to when times are tough, and when times are joyous.'

'I now have the app on my phone so Sanctuary goes everywhere with me.'

'Being able to have worship music at my fingertips 24 hours a day whenever I want it is amazing.'

'I love worship music playing in the background while driving, working around the house or doing chores outside.'

Thank you so much for your support that enables people to access life-saving and life-giving radio wherever they are via the Rhema Media app. They are being blessed and uplifted in those places.



Beccs' Story

'I have been a Star listener for many years and have appreciated it and am very grateful for the encouragement and support and teachings at different times.

*Over the years the Lord has brought a Scripture or song at exactly the right time I've needed it. As is the case now, even with the change over to **Sanctuary**.*

I'm in a situation that really requires me to trust and press and lean into the Lord for help. I have to be out of my rental that I have been in for over four years and only have a couple of weeks to find a home.

I had not long finished saying in faith to family that the Lord had a home for me (wasn't easy to believe or say at the time as time was ticking and I was very discouraged after lost opportunities, but I chose to keep believing), when, in my car on the way home, I put on my Youtube playlist, and a random song popped up, by Project of Love, "Matthew 6 - Look at the Birds". I knew immediately it was the Lord as it hadn't come up on shuffle before.

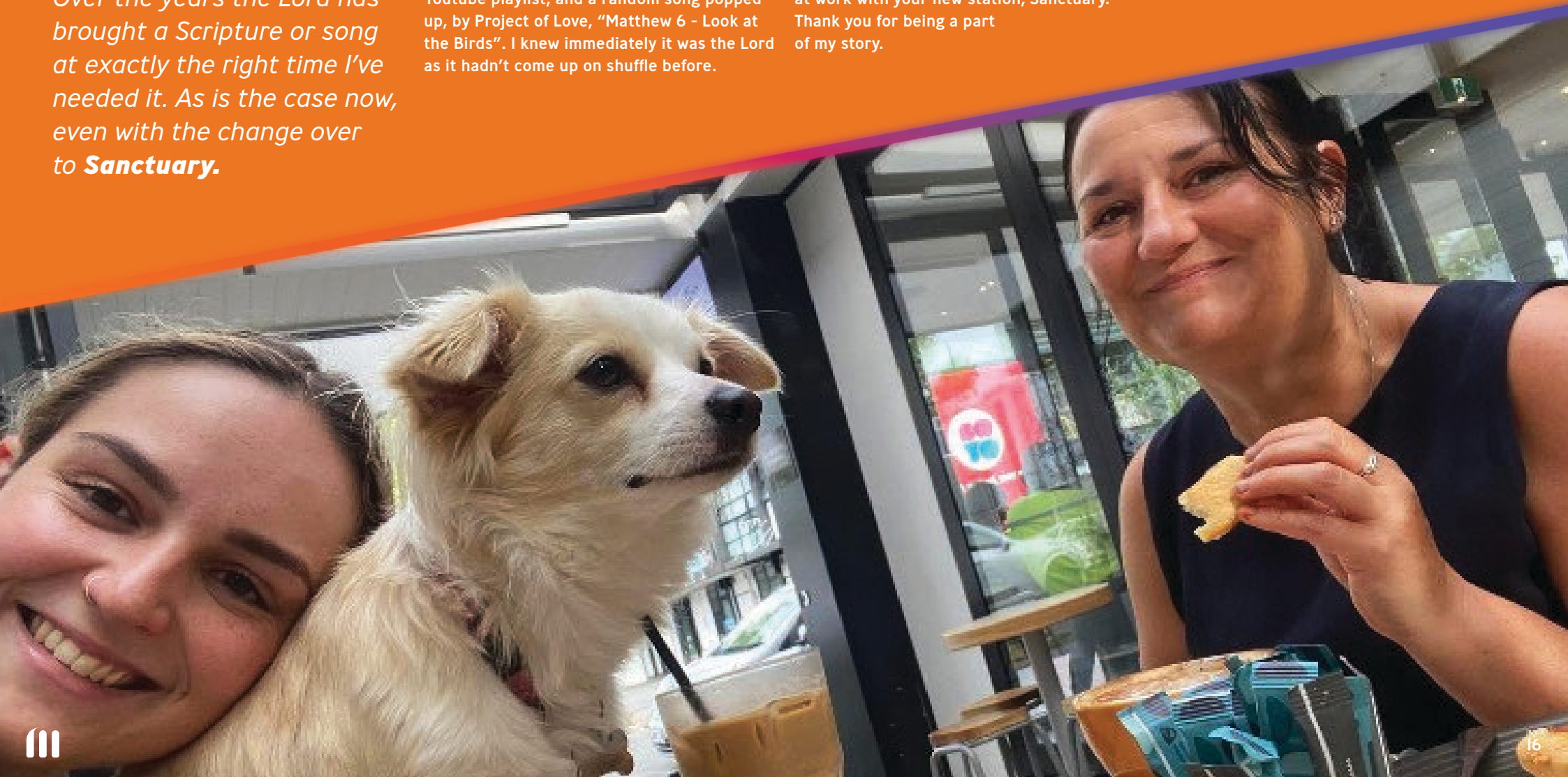
It was the Lord kindly and faithfully reminding me that he's got this - he will provide a home for me.

Then, early this morning, I had forgotten and got up and turned on Sanctuary and the same song was on! It was confirmed by the Lord on Sanctuary to encourage me to not give up and trust in his coming provision. He is a good God, so I'm just waiting (while looking).

I just wanted to share how the Lord is already at work with your new station, Sanctuary. Thank you for being a part of my story.

*The Lord was able to use **Sanctuary** to encourage me and build my faith, as he has for me and others many times before.'*

Beccs later shared that she found a new home: 'A lovely one, just in time as the Lord promised.'



The momentum of legacy: Thank you, Star!

Te ānga torohaki taonga tuku iho: Kia ora, nga mihi e Star

February 13th 2025 was Star's last day of broadcasting to Aotearoa, New Zealand. This network was a special friend to many people for nearly 28 years.

In 1997, Southern Star was launched as an alternative to Rhema, offering 'gentle sounds' for the more mature listening audience. In 2015, the name was shortened to Star, playing 'the music you've loved for years'.

Star listeners received God's love, comfort and company through its familiar music and teaching. Star announcers provided conversation and valuable connection as listeners went about their daily lives.

Peter Shaw was involved in the setting up and launching of Southern Star. As Programme Director at the time, he said it was a highlight of his career to launch and establish a station for the unique market of mature listeners. He was excited about expanding the reach of Christian radio into areas not currently reached then.

At the launch of Rhema Media's new network Sanctuary on February 14th 2025, Peter was honoured for his service and commitment to Star.

We thank the announcers who graced the Star studio - for their love for the network and their care for listeners. We say thank you to the technical team who worked tirelessly to set up and maintain transmission sites that are still broadcasted from today.

We say thank you so much to the Star supporters and listeners - their faithfulness to this radio station over nearly 28 years was outstanding.

And all glory goes to God, who really worked intimately in the lives of so many, with his gentleness, assurance and friendship through Star.





The momentum of legacy: Honouring Cathy & Stewart Jenke

Te ānga torohaki taonga tuku iho:
Whakanui ana ia Cathy me Stewart Jenke

Much-loved Cathy and Stewart Jenke were farewelled in December 2024 ahead of moving back to Cathy's hometown of Nelson, joining their three children, grandchildren and other family in the region.

Stewart retired from Rhema Media, after having been part of the Technical team since 1979. Cathy started with Rhema in January 1979 as a courier but soon joined the news desk, and has been part of the broadcasting team since. Cathy continues as an announcer on the 'Evening Devotion' show on the new worship station, Sanctuary.

From the beginning, both Cathy and Stewart were totally committed to Rhema's mission. So much so that they moved up to Auckland from Christchurch in 1994, to the new head office. Stewart says, 'It was hard to do, but deep down we knew it was the right thing to do. We've always been so aware of the continual adventure with God on our journey with Rhema Media. There were highs and lows, but the hand of God has undoubtedly been on this media mission.'

Cathy and Stewart agree: 'We love the constant thread of handing over from generation to generation that happens at Rhema Media. We've always been amazed at how this ministry works with what it has, being innovative and resourceful, staying relevant.'

We are so excited for the future of Rhema Media - there will always be new technology and new challenges, but the mandate to reach people for Jesus will stay the same. We are so grateful to God to have been part of the Christian media landscape in this country.'

Thank you so much, Cathy and Stewart, for being a huge part of the forward momentum of this Christian media ministry.

Annelize's Story

Annelize, pictured here on the left, wrote to your Christian media ministry in early 2024:

*'I am emailing to ask for a few **Word For You Today** booklets as my sister Lizelle and I have started a Christian club at our high school and we'd love to be able to spread the word of God through Word For You Today.'*

The copies were sent to Annelize. She wrote back:

'Lizelle and I had used Word For You Today to get into the habit of doing our personal Bible study daily and spending time with God. We were able to find what worked best to grow our relationship with God and how to help others grow

in their faith. As we grew in our faith, we had an idea to start a Christian club at our school, in the hopes of bringing other Christians together and creating a safe space for people who may be curious.

We thought Word For You Today would be the best fit to grow this small community and encourage discussions and questions about being a Christian. So we reached out to Rhema Media, and were overcome by the support towards our goal. They sent us copies of Word For You Today and they are the perfect framework for what we've been following for the past few months.'





The momentum of legacy: **A constant foundation of prayer**

Te ānga torohaki taonga tuku iho:
He taupūmau tuapapa o te karakia

Rhema Media acknowledges and is deeply grateful for the prayers of those who have brought this ministry into being and sustained it over the 62 years since Richard Berry was given the vision for Christian radio in New Zealand and for those who continue to cover it in prayer today.

Thank you for praying for your Christian media ministry – you form a firm foundation through which all the work God does through Rhema, Life FM, Sanctuary, Shine TV, *The Word For Today* and *Word For You Today* happens.

This year, we farewelled a very faithful prayer warrior...

On 3 November 2024, Laurie Jenkin passed away at the age of 88. Laurie was involved with Rhema Media for nearly five decades, becoming a member in 1970. He did several terms on the Rhema Media Board between 1982 and 2014, and until 2022 Laurie and his wife Shona faithfully led a monthly prayer meeting for Rhema Media in Napier. Laurie's heart for the wellbeing of the Rhema Media staff is what he's best remembered for. In his years as a Board member, he made a



Laurie Jenkin with Prayer Warrior Co-ordinator Lindsay Steele

point of going from department to department chatting to staff when he was in the building. The needs of staff was a priority at the Napier prayer meetings.

In this 2024–2025 Rhema Media Annual Report you'll read many stories of lives changed and the impact you've had through your Christian media ministry. This is the fruit of the momentum of prayer to a loving God whose heart is to draw people into an increasingly meaningful, personal relationship with himself, through Christian media in Aotearoa, New Zealand.



The momentum of legacy: **Christian media for the next generation**

Te ānga torohaki taonga tuku iho:

Pāpaho Karaitiana mo nga uri heke mai

Your Christian media ministry is so thankful for all whose heart is to leave a legacy of Christian radio, television and print for future generations, through their finances, prayer and advocating for the ministry.

There are those who choose to leave a bequest to Rhema Media in their will. Gifts from wills are invested so that they continue to grow and provide for the capital needs of the ministry.

One example of a bequest at work... in 2023, the launch of Life FM in Christchurch was made possible by funds received from the estate of a faithful Christchurch couple who had been supporting Rhema Media since its first broadcast in 1978.

A gift in a will to Rhema Media could be the most impactful gift a person can make in keeping Gospel messages of grace, faith, hope and love available across New Zealand through media.

In this last year the partnership with Safewill, a leading online will writing platform, continued. Through this partnership supporters are provided with an easier and more affordable way to write their will. With a significant proportion of New Zealanders without a will, this has proven to be an important service. Many have chosen to include a gift in their will for Rhema Media, helping to ensure a strong, vibrant Christian media presence in New Zealand for future generations.



Daron's Story

'Life FM has helped me through my mental struggles that I've been facing. The songs that are played, the way the producers listen to the callers, the prayers they say, and just everything in between. All that adds up at the end of the day to being a massive help in my own life.'

*I've gone from a dark path in my life to finally seeing the light ahead because of **Life FM**.*

I decided to support Life FM as it helps me through my daily ventures from early morning to late evening.

What I like most about Life FM is the humour, the social aspect, the down to earth convos between The Morning Wake Up team. The morning is the main time I listen. It's the best time for me as I'm usually on the road to work by then.

Life FM is awesome! I'm listening to it a lot more because it's keeping me motivated to stay on track with Jesus and not stray from that path.'



The momentum of partnership: **Fundraising days**

Te ānga torohaki mahi ngatahi: **Nga rā mahi putea**

It's your support of Rhema Media that facilitates partnerships with other Christian humanitarian organisations. Your Christian media ministry's reach provides a platform for other ministries to highlight and grow the work they do for God's Kingdom.

Over the last 12 months, your Christian media ministry partnered with the following organisations:

Rhema Media partnered again as a media sponsor with Christmas Box. In December 2024, over 30,000 Christmas Boxes were given to impoverished families throughout New Zealand and the Pacific.

In August 2024, Rhema Media joined with World Vision to see 99 children and their families' lives changed through the 'Chosen' child sponsorship day, thanks to Rhema Media listeners. Sherryn from Life FM and Tom from Sanctuary travelled with World Vision to visit one of their programmes in Uganda to get firsthand experience of the work being done there, which they in turn shared with listeners on-air.

Christian's Against Poverty (CAP) had an amazing day during their 'Release 100'

fundraising day on Life FM, Rhema and Star in July 2024, that saw 107 New Zealand families released from money chaos.

464 people were cured of leprosy this year through the generosity of Rhema Media listeners on Cure One Day, held in September 2024. Sela from Life FM and Diane Campbell from Rhema travelled to Nepal with the Leprosy Mission in May 2024 to hear and share about the work of the Leprosy Mission. One of the people they met was Kamal, who was being treated for leprosy. Rhema Media has partnered with the Leprosy Mission for over 10 years in this important work.

And in October 2024, Bjorn from Life FM and Caleb from Rhema Media's visual media team joined Orphans Aid International (OAI) on its 20th year anniversary trip to Kolkata and Nepal. This trip was part of OAI's 2025 fundraising project. Rhema Media filmed the trip, creating a documentary called *What's Your Everest?*, for release in mid-2025.

You are partnering with Jesus to bring a hope and a future to many who might not otherwise have had these opportunities. You are appreciated so much.



The momentum of partnership:
Ministry friends

Te ānga torohaki mahi ngatahi:
Nga hoa Minita

Rhema Media's broadcasts include the contributions of many other ministries and individuals. They share their stories of God's restorative justice, acts of mercy, healing and miracles, teachings and encouragements. Here are just a few of the friends who contributed this year...



Supporting Tongan Christian Radio



Dale Campbell from the Auckland Church Network



Rev George Penk contributes regular encouraging God-spots



Rhema Media ministry friends at the powhiri for new Chief Executive Luke Weston



Ana Ika from The Salvation Army in the Sanctuary studio



Catching up with former Chief Executives and staff



Many in-studio guests, like Lepani



'A Very Tall Man' Gary Hoogvliet chats with Tanya Unkovich

Sharon's Story

'I've been watching Shine TV for a while and always look forward to that time of night when all is quiet and I can spend time watching the variety of what's on. It seems there's always something on about the very thing you're going through. Hearing others' testimonies is always so heart warming, to see the mighty way God works in their lives, and you know you're not alone in this journey.

Recently, I had a huge operation to remove a kidney full of cancer. When I was first given the diagnosis, it was not a big or small thing; it was just "a thing" that fails in comparison to the wonder working power of my Father.

Anyway, I had a good three months of recuperating ahead of me and being stuck at home was a bit daunting.

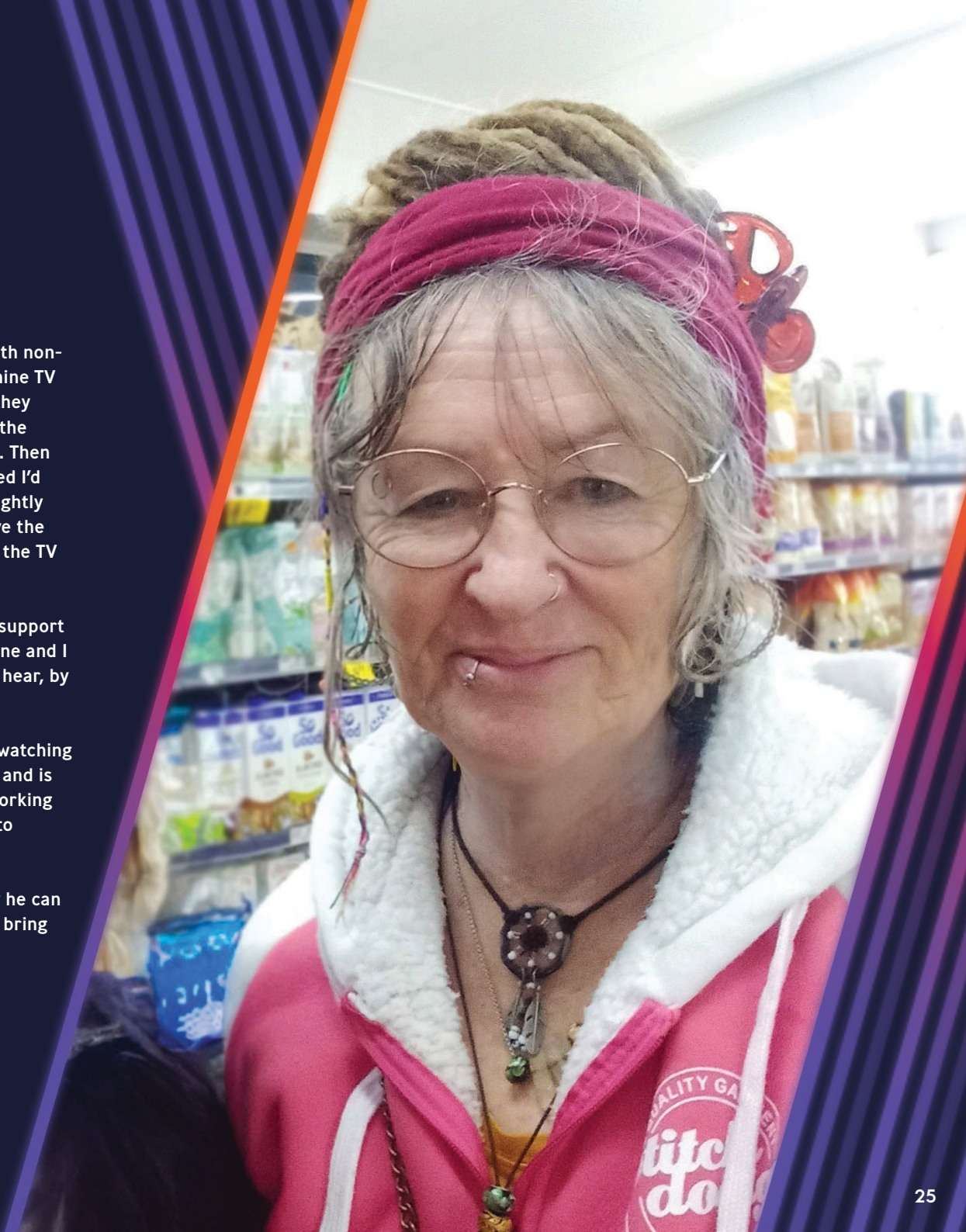
*I love being in church but when I found myself in a position where I couldn't go for a while, **Shine TV** was a real blessing.*

While I was recuperating, I stayed with non-Christian family. I downloaded the Shine TV app and boom...I was sorted. While they watched their stuff I had my nose in the app watching great Christian movies. Then late at night when they all went to bed I'd switch over the TV to Shine for my nightly encouragement fix. I would then leave the channel on Shine so whoever turned the TV on next would see it.

I'd encourage anyone to tune in and support Shine. There is something for everyone and I know God will make sure we see and hear, by his Spirit, whatever it is we need.

My non-Christian sister has started watching the Shine TV movies which she loves and is about to download the app. God is working and I'm excited to see him draw her to salvation.

I thank God for Shine TV and for how he can reach into anyone's life through it to bring love, peace, comfort and joy.'





Andrew Urquhart interviews at Waitangi Day



The Life FM team at a rainy Pasifika Festival 2025



Joining in prayer at the annual Auckland Prayer Breakfast

Rhema Media out and about

Nga haerenga kōpikopikotanga o Pāpaho Rhema

It is an absolute privilege for the Rhema Media teams to meet with people from all around the country in various places and settings. Here are just a few of this year's 'out and about' moments...



Fun with campers at Festival One 2025



Introducing scholars to broadcasting at career expos



Official promoters of For King and Country's *Unsung Hero* movie premiere



Rhema, Life FM and Star Ladies meet listeners on a road trip



Meeting students at university orientation days



At 'The Send', a youth evangelical event



From our advertising sales team

Mai i to mātou kapa pānuitanga

2024-2025 was a season of change, and although change can be challenging, trusting that God is working all things together for good and that his timing is perfect allows us to operate with confidence. It's always fascinating when God closes one season and begins a new one.

Over the past 12 months, it has been a tremendous privilege to have the opportunity to connect with over 1,000 businesses and organisations throughout Aotearoa, New Zealand. Almost 80% of these have had no previous contact with Rhema Media. So it is extremely exciting to be able to share our mission with them and support their goals and objectives where possible. The common response from many is, 'Wow, we had no idea how extensive and significant your impact is in the community'.

In March we held our annual 'Boost Your Business' marketing event in Auckland and Tauranga. This unique event allows the sales team to interact with local businesses and organisations on a deeper and richer level.

Being called to operate in the market and to allow Christ to shine through our words and actions is a wonderfully unique opportunity and the sales team feels blessed to be able to contribute to Rhema Media's mission in this way.

Gregg Reid
Head of Sales

Stories of God at work through media

Ngā korero pūrakau o Te Atua i roto i ngā mahi pāpāho

God is able to bring his everlasting peace, hope and resolution into any situation.

Here are just a few examples of his people experiencing his outworking in their day-to-day lives this year, through Rhema, Life FM, Sanctuary, Shine TV, *The Word For Today* and *Word For You Today*.

'I know Life FM stirs my heart when I turn on the car and burst into tears with love, joy or conviction with the truths shared!'

'Rhema helps me know that I'm not alone when I feel overwhelmed or am struggling with life.'

'Sanctuary is such an important part of my building relationship with Jesus that I'd hate to be without.'

'Shine TV aided in discipling me through various teaching programmes, especially when I was a young Christian.'

'I started listening to Life FM in a dark time in my life. It was a source of light that helped me come back to church.'

'Shine TV is a "must have" for everyone. It gives hope and a vital connection with the family of God.'

'Word For You Today is a rich deposit of God's word into my life.'

'The encouragement that comes through Sanctuary reminds me that, no matter the difficulties, God is always with me.'

'I became a born again Christian during a hard time. So often, The Word For Today encouraged, upheld me, enabling me to face another day!'

Rhema Media

Whakapuakitanga Pāpāho

Christian Media For New Zealand
Te Pāpāho Karaitiana mō Aotearoa

With increasingly more voices influencing society, the need for strong, vibrant and relevant Christian media is greater than ever. For 47 years, Rhema Media has been reaching into people's lives, whether at home, work, or even behind bars, easing disconnection, providing encouragement and inspiration and bringing dramatic change for good.

AUDIENCE **340,000**

Nielsen CMI YE Q2 24 - Q1 25



Your stories

This last year we heard stories from listeners, viewers and readers from all over Aotearoa, New Zealand, of finding Jesus, relationships restored or enriched, joy, grace and peace released, confirmation given, faith encouraged. God connects with each person where they're at on their own journey of life, drawing them into an increasingly meaningful, personal relationship with himself through Rhema Media. To God be the glory!

Rhema Media Calendar 2025

The 2025 calendar featured beautiful scenic photos from across Aotearoa, New Zealand. These images were selected from the 'Snapped' photo competition, run by Christian Resources. The 12 final photos were a mix of images from the North & South Islands. Each month also includes an inspirational Bible verse. The Rhema Media 2026 calendar's 12 images will again be selected from the 'Snapped' entries.

Honouring Rhema Media volunteers

We are thankful to those who've volunteered their time and skills this year. Church Reps share with their congregations about what's happening at Rhema Media. Prayer Warriors commit to pray regularly for the ministry's needs. Our call centre operators play a pivotal role during on-air appeals. Volunteer technicians monitor our radio masts across the country. And others join us to do volunteer camera work and mailings.



rhema media



R H E M A

Rhema

Whakapuakitanga o te Kupu o Te Atua

Your Christian Radio Station
Tō Reo Irirangi Karaitiana

Rhema is your Christian radio station, featuring the latest Christian music, entertaining and inspiring talk and world-class teaching. Rhema is fun, family-centred radio that reflects your Christian worldview. It highlights the issues of the day through a lens that you can identify with.

AUDIENCE **50,153**

GfK Comm RAM, SI/25, Total NZ, Cume, APIO+,
M-S 12mn-12mn (unless otherwise stated)



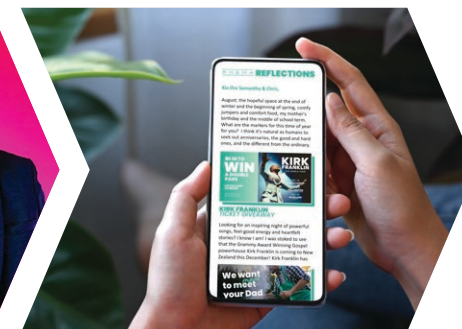
Rhema on-air appeals

Stories of how God has shown himself in listeners' lives through Rhema, both day-to-day and during extremely difficult times, inspired the on-air team and call centre volunteers. Once again, Rhema supporters showed their immense generosity in helping keep the station strong to continue broadcasting to Aotearoa, New Zealand.



'Thoughts & Comments' show

'Thoughts & Comments' is the new look Days show, hosted by Andrew Urquhart. Each weekday, Andrew interviews a variety of people on local issues, Christian news and international updates, providing expert insights and social commentary. People also tune in for great Bible teaching and Christian music. 'Thoughts & Comments' is repackaged for TV with a selection of the best interviews played on Shine, and is available in podcast.



Rhema Reflections, Rhema's newsletter

Rhema Reflections is Rhema's monthly newsletter, offering Rhema listeners a preview and behind-the-scenes look at what's happening at Rhema. Listeners subscribe to receive the monthly newsletter by email and get updates on current and upcoming Rhema events, news and competitions, ahead of them being broadcast. It offers another way for listeners to connect with the Rhema announcers.

Life FM

Oranga FM

Faith • Music • Culture
Whakapono • Pūrora • Me te whai i ngā tapuwae a ihu

Life FM is all about life, and life to the full! It's packed with energy, authenticity and heaps of laughs. Life FM plays a mix of pop, rock and urban music from New Zealand and around the globe. Life FM talks about real-life issues affecting your life in a way that points you back to Jesus.

AUDIENCE 106,799

GfK Comm RAM, SI/25, Total NZ, Cume, APIO+, M-S 12mn-12mn (unless otherwise stated)



Life FM Support Drives

The heart of supporters for Life FM to connect listeners with Jesus came through very strongly in this year's Support Drives. People shared their amazing stories of lives turned around and sustained beautifully by God through the content they hear on Life FM.

Studio guests

On weekday mornings, the Life FM studio is abuzz with guests. It's an opportunity to share their stories, and to create awareness of the work they do for God's kingdom. This year, studio guests included solo musicians and bands, regular contributors giving advice for life, pastors, not-for-profit ambassadors, entrepreneurs, sports stars and others doing great things for God.

The 40-Hour Challenge

Life FM's announcers hit the road in June 2024, visiting 40 towns in 40 hours! Listeners responded generously via Life FM's 40-hour fundraising page in support of the work of World Vision. Funds raised in the 2024 World Vision 40-Hour Challenge helped communities affected by deforestation and climate change to restore forests fast, fighting the impact of climate change, with direct benefits for the children in these communities.





Sanctuary

Sanctuary

Pūnanga Karakia

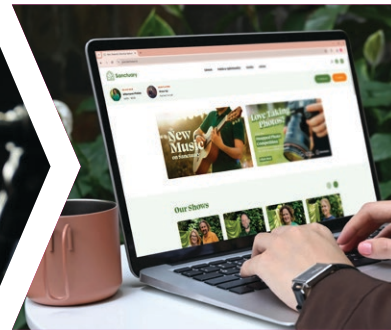
New Zealand's Worship Station

Te Taupuni Karakia o Aotearoa

A place of peace, faith and connection in a noisy world. More than just a radio station, Sanctuary is a space where you can pause, reflect and be uplifted through inspiring conversations, encouraging messages and the very best in worship music.

AUDIENCE **25,825**

GfK Comm RAM, SI/25, Total NZ, Cume, API0+, M-S I2mn-I2mn (unless otherwise stated)



Sanctuary Support Drive

Sanctuary supporters showed their support and generosity towards their new worship station. They shared how God has shown himself in their lives, day-to-day and during difficult times, since Sanctuary launched in February 2025. These stories were an inspiration for the on-air team, call centre volunteers and people listening.

Sanctuary website

Sanctuary's website is where you can listen to worship music in high definition – www.yoursanctuary.nz. It's also where you can find the stories behind the music, read the *Word For You Today* devotional, watch the interviews of the week, place your personal prayer requests, and find out more about having a relationship with Jesus.

'Where Do You Find God?' podcast

Lizzie Oakes started her 'Where Do You Find God?' podcast series in February 2024. She chats to guests about how they encounter God in their everyday lives. The interviews are published as podcasts each Wednesday and then played out on Lizzie's 'Afternoon Praise' show on Sanctuary. Lizzie's guests include ministry leaders, musicians, writers, authors and those who've overcome great obstacles.

Shine TV

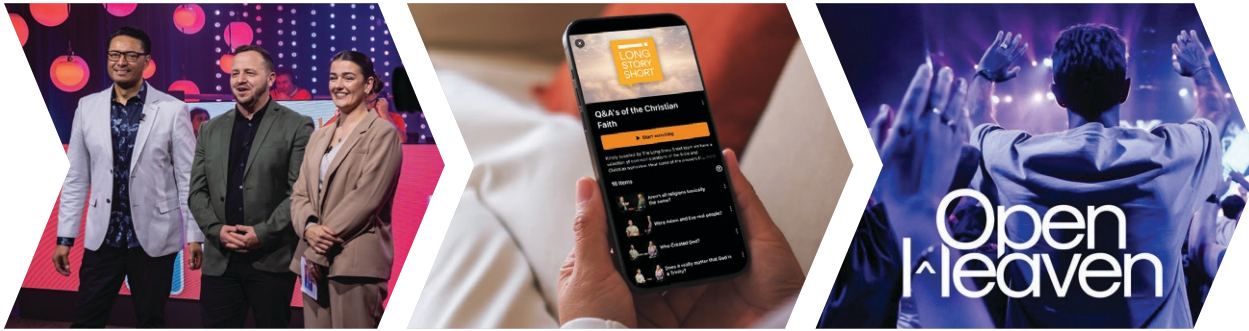
Tiaho

Your Kiwi Christian Channel
*Te Irirangi Karaitiana Kiwi
o Aotearoa*

Shine TV is New Zealand's first nationwide Christian television network, offering uplifting local and international content to encourage, inspire and strengthen the whole whānau. Shine screens movies, documentaries and music to inspire and entertain and ultimately encourage a relationship with Jesus.

AUDIENCE **119,000**

Nielsen CMI YE Q2 24 - Q1 25



Shine on-air appeals

The response of supporters during Shine's appeals to keep their Kiwi Christian television channel on air was so encouraging. The income from the appeals helps Shine to keep broadcasting the life-saving and life-giving truth of Jesus. Viewers share how they are reminded, through Shine, of the love, grace and reliability of Jesus available to them at all times in their lives.

Shine on demand

Shine's on demand offering continues to gain momentum. Each day, new people sign up to view on demand, either via the Shine app or the Shine website – they are from all around the country and overseas. The most popular on demand viewings are the movies and *When Calls The Heart* series. This free-to-view offering is such an essential way to expand the reach of Christian television.

Live broadcasts from Open Heaven

In February 2025, Shine partnered with local churches to broadcast live from prayer and worship Open Heaven events in Auckland and Wellington. It's a privilege for Rhema Media to be part of extending God's spoken word further to the people of Aotearoa, New Zealand, as it's happening.





The Word For Today

Te Kupu mo tenei rā

THE WORD FOR TODAY

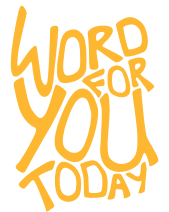
AUDIENCE **185,000**

Nielsen CMI YE Q2 24 - Q1 25

The Word For Today is a daily devotional by authors Bob and Debby Gass. Every day, tens of thousands of people across New Zealand are encouraged and uplifted by its relevant insights. The daily readings resonate with people as they often speak into their current circumstances. Often readers express wonder at how a particular day's devotion appeared to be 'written just for me'.

Word For You Today

Te Kupu mou mo tenei rā



AUDIENCE **39,000**

Nielsen CMI YE Q2 24 - Q1 25

Word For You Today is the writings of Bob and Debby Gass in *The Word For Today*, adapted for the next generation. It meets teens and young adults right where they are at, with language and life examples they can relate to, inspiring them to lead a life centred around Jesus. Many readers share how they are able to reach out to peers with their learnings from the daily readings.



Benjamin's Story

Benjamin donated to the Life FM appeal this year. He is 13 years old.

He and his family have been listening to Life FM for about three years. They listen to Life FM on the way to and from school and sport. Mum Bronwyn says, 'As a family we have conversations, in the car mostly, about topics that come up on Life FM or talk about the verses they read or the Rev George Penk's Bible Boost. Life FM helps us weave our faith throughout the ordinary moments of our everyday lives.'

Benjamin says it's important to support Life FM because, 'we can always have it on and don't need to switch it off if there's a song we shouldn't listen to'.

Benjamin loves the humour of the announcers and the short faith-based messages.

He says,

*'I love the music on **Life FM**, listening to all my favourite artists and hearing new worship songs. The songs help me learn about God.'*

A snapshot of Rhema Media's community this year

He whakaahua o te hapori o Te Poutaki Pāpāho o Rhema, mo tenei tau

Rhema
50,153⁻
listeners

Life FM
106,799⁻
listeners

Sanctuary
25,825⁻
listeners

Shine
119,000*
viewers

The Word For Today
185,000⁻
readers

Word For You Today
39,000⁻
readers

- GfK Comm RAM, SI/25, Total NZ, Cume, API0+, M-S 12mn-12mn (unless otherwise stated)

*Nielsen CMI YE - Q1 2025

f Rhema
13,633°
fans

Life FM
9,400°
followers

Sanctuary
103°
followers

Shine
1,636°
followers

Word For You Today
11,192°
fans

f Life FM
37,533°
fans

f Sanctuary
313°
fans

f Shine
9,883°
fans

f The Word For Today
21,139°
fans

Word For You Today
1,643°
followers

24,008°
Number of financial supporters

5,587°
Members

5,402°
Copies of The Word For Today or Word For You Today sent to prisons/chaplains

5,187°
Daily emails of The Word For Today or Word For You Today

4,076°
Long-time supporters (since the early days)

25°
Honourary Life Members

18,133°
Copies of The Word For Today or Word For You Today sent to churches

32,942⁻
Average weekly engaged readers of The Word For Today or Word For You Today Apps

1,946°
New supporters this year

232-
Businesses/Organisations advertised with us last year

65°
Volunteers

56-
Clients actively advertising with us each month

1,821°
Copies of The Word For Today or Word For You Today sent to hospitals/clinics

3,792
Number of prayer requests posted on Rhema Media Prayer Walls (April 24 - March 25)

132°
Church Representatives

98-
New advertising clients this year

2,050°
Prayer Warriors

• Rhema Media Database - Dynamics CRM - 2025
- Rhema Media Sales Database 2025

• Mailchimp 31.3.25

• Google Play Store and Apple App Store March 2025
• Social Media Followers - as on 28.3.25





'To draw New Zealanders into an **increasingly meaningful, personal relationship with Jesus Christ** through media remains at the heart of everything we do.'

Looking ahead

Tirohanga whakamua

Your Christian media ministry's purpose to draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ through media remains at the heart of everything we do. Over the next year, we are embarking on a transformative journey from being primarily a linear broadcaster to becoming a leading, digital-first Christian media ministry in New Zealand.

Currently, four strong brands operate with a linear broadcast focus, mainly reliant on AM and FM radio transmissions in key markets, producing content that serves traditional broadcast audiences in English. Looking ahead, we are excited to develop a physical 'content hub' prototype that will foster collaboration among Christian content creators, both within our family and the wider independent sector. This physical space will serve as a dynamic centre to nurture creativity and innovation in Christian media.

On the digital front, work will begin on a 'One App' platform, bringing all of Rhema Media's content together in a single, user-friendly digital destination. This app will be a pivotal step in establishing Rhema Media as a digital-first organisation. We are also building a prototype content engine and expanding audience analytics capabilities, which will enable content to be tailored more effectively to viewers and listeners. Technological innovations such as embedding FM meta-data into car systems will improve access and engagement for audiences on the go.

Importantly, we will continue to navigate and seek clarity in regulatory and licensing matters, including the radio spectrum licence renewals in 2031 and the future of the parliamentary network, to ensure sustainability and compliance.

This period marks a bold evolution towards expanding your Christian media ministry's reach and impact. With the aim to become the home for New Zealand's leading independent Christian content creators, to grow audience penetration through digital channels, and champion culturally diverse content including te reo Māori. Embarking on this next chapter, Rhema Media affirms its calling to be a shining light of faith, hope, and unity across Aotearoa, New Zealand.

Statement of service performance

He kupu pānui rātonga mahi

The charitable objects of Rhema Media are:

to increase knowledge and understanding of the Christian faith and to promote Christian beliefs in the spirit of the Statement of Faith, and to that end to:

(a) establish, operate and assist satellite, internet or other technology-based, television and radio broadcasting, production and transmission studios, facilities and stations throughout New Zealand;

(b) produce, publish, distribute or present programmes and other material of both a Christian and a general nature;

(c) publish or arrange for the publication of, and to distribute devotional materials, periodicals, programmes or other publications;

(d) establish, support and aid in the establishment of other charitable organisations with similar objects and activities; and

Any other purposes (whether relating to the relief of poverty, the advancement of education or religion or any other matter beneficial to the community), which are charitable according to the law of New Zealand.

Outputs	Indicators	Actual 2025	Actual 2024
People receive Christian programmes and material	Number of people consuming content produced and distributed by Rhema Media - all people 15+*	340,000	341,000
Television and radio broadcasts available across New Zealand	Proportion of country covered by television broadcasts	100%	100%
	Potential reach of television broadcast all people 15+*	4.358m	4.158m
	Proportion of country covered by radio broadcasts	95%	95%
	Potential reach of radio broadcasts^	3.72m	3.65m
Christian material available via broadcast	Hours of broadcast content – TV	8,760	8,760
	Hours of broadcast content – radio	26,280	26,280
Christian material available via publication of devotional materials	Number of copies of devotionals printed	450,200	447,400
	Number of emails sent daily*	5,187	5,696
	Number of people accessing Mobile App weekly°	32,942	34,737
Other charitable organisations supported	Number of charity organisations supported through gifted on-air fundraising/awareness activity or advertising campaigns	6	6
	Number of charitable organisations supported through technical assistance	1	1

^ GfK RAM, SI/25, Total NZ, Cume ('000's) Cume, M-S 12mn-12mn, APIO+ (unless otherwise stated)
*Mail Chimp 31.3.25 & 31.3.2024

° Google Play Store and Apple App Store March 2025 & March 2024
*Nielsen CMI YE Q1 2025

^ RNZ audience research shows growing recognition of the value of public media | Media Releases | RNZ Released at 2:03 pm on 24 May 2024



Summary
Financial
Statements

for the year ended 31st March 2025

Board Chair's Message

Dear friends and partners

As I reflect on this recent season of change and transition, I am reminded of the truth in Psalm 102:25-27: though much around us shifts, we can take confidence that God remains steadfast and unchanging; the firm foundation on which we build.

I am grateful to continue building the Rhema Media Board on the solid foundations laid by my predecessors, Mike Marr (Chair) and Lydia Whitehead. Their wisdom, expertise and faithful service have strengthened this ministry and advanced God's Kingdom, and we honour their contributions.

Together with our Chief Executive, Luke Weston, the Board has this year laid plans for the transition from linear to digital content delivery, guided by the development of our strategic plan. As our industry evolves and new opportunities arise, this strategy helps us maintain focus, assess opportunities with discernment and remain true to our purpose. We also undertook a governance evaluation, reviewing our practices and skills to ensure we continue to be faithful stewards of the resources entrusted to us by God and our supporters.

Although the year has brought change in people, technology and infrastructure, we are deeply grateful for the constants that remain. We give thanks for our listeners, supporters and advertisers who faithfully uphold this ministry, and for the staff and volunteers who generously share their time and talents year after year, sustaining and strengthening the mission of Rhema Media.

The year ahead will bring further change and opportunity. My prayer is that, in partnership with the Holy Spirit, we will make wise decisions about where to invest our resources - so that Rhema Media's reach and connections are strengthened, and the life-changing message of Jesus continues to transform lives across Aotearoa.



Sarah Morton-Johnson
Board Chair
Rhema Media



Statement of Comprehensive Revenue & Expense

for the year ended
31st March 2025

These Summary Financial Statements cannot be expected to provide as complete an understanding as can be provided by the full Financial Statements.

As a paid up member, if you wish to receive a full set of the Financial Statements, please email partners@rhema.media or call (09) 307 1251 to request a copy.

	2025 \$'000	2024 \$'000
REVENUE		
Revenue from non-exchange transactions		
Donations	11,454	11,819
Revenue from exchange transactions		
Advertising	1,587	1,768
Other income	210	389
Interest income	23	29
Rent	169	149
Subscriptions	1	1
TOTAL REVENUE	13,444	14,155
LESS EXPENSES:		
Audit fees	39	38
Bank and legal fees	90	69
Bad debts written off	3	29
Broadcasting distribution expenses	1,639	1,686
Motor vehicle expenses	78	97
Overdraft interest	116	72
Power	569	490
Public relations and promotions	834	715
Publishing expenses	238	235
Radio frequency annual licensing fees	14	14
Rent	1,078	1,047
Satellite costs	1,198	1,167
Employee benefits	5,714	5,594
Technical and engineering expenses	244	272
Transmitter sites expenses	126	122
Other expenses	1,470	1,401
TOTAL EXPENSES before depreciation and amortisation	13,450	13,048
Operating surplus/(deficit) before depreciation and amortisation	(6)	1,107
Less:		
Depreciation of property, plant and equipment	365	367
Amortisation of intangible assets	406	418
OPERATING SURPLUS/(DEFICIT) FOR THE YEAR	(777)	322
Add/(Less):		
Other comprehensive revenue and expense		
Revaluation surplus - land and building	1,884	-
TOTAL COMPREHENSIVE SURPLUS FOR THE YEAR	1,107	322

Statement of Financial Position

as at 31st March 2025

	2025	2024
	\$'000	\$'000
CURRENT ASSETS		
Cash and bank balances	639	1,123
Bartercard dollars	34	24
Trade receivables	236	302
Sundry receivables	388	309
Inventories	4	4
Total Current Assets	1,301	1,762
NON – CURRENT ASSETS		
Property, plant and equipment	13,205	11,271
Intangible assets	2,491	2,813
Investments	2,243	2,168
Total Non – Current Assets	17,939	16,252
TOTAL ASSETS	19,240	18,014
CURRENT LIABILITIES		
Trade payables	495	473
Sundry payables and accruals	1,003	951
Members loans	17	17
Loans	112	67
Total Current Liabilities	1,627	1,508
NON – CURRENT LIABILITIES		
Members loans	60	60
Total Non – Current Liabilities	60	60
TOTAL LIABILITIES	1,687	1,568
NET ASSETS	17,553	16,446
NET ASSETS/EQUITY		
Accumulated Surplus	8,152	8,929
Revaluation Reserve	9,401	7,517
TOTAL NET ASSETS/EQUITY	17,553	16,446

Statement of changes in Net Assets /Equity

for the year ended
31st March 2025

	Accumulated Surplus \$'000	Revaluation Reserve \$'000	Total net assets/equity \$'000
2024			
BALANCE AT 1 APRIL 2023	8,607	7,517	16,124
Add/(Less):			
Total comprehensive (deficit)/surplus for the year	322	-	322
BALANCE AT 31 MARCH 2024	8,929	7,517	16,446
2025			
BALANCE AT 1 APRIL 2024	8,929	7,517	16,446
Add/(Less):			
Total comprehensive (deficit)/surplus for the year	(777)	1,884	1,107
BALANCE AT 31 MARCH 2025	8,152	9,401	17,553



Sarah Morton-Johnson

Board Chair
Board Member
8th September 2025



Luke Weston

Chief Executive
Board Member
8th September 2025

Statement of Cash Flows

for the year ended
31st March 2025

	2025	2024
	\$'000	\$'000
CASH FLOW FROM OPERATING ACTIVITIES		
Cash receipts from sale of goods and services	1,853	1,925
Cash receipts from donations	11,454	11,819
Cash payments to suppliers	(7,531)	(7,366)
Cash payments to and on behalf of employees	(5,714)	(5,594)
Net cash generated from operating activities	62	784
CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of intangible assets	(85)	-
Purchase of property, plant and equipment	(410)	(218)
Purchase of investments	(1)	(525)
Interest received	23	29
Investment gain	-	247
Net cash used in investing activities	(473)	(467)
CASH FLOWS FROM FINANCING ACTIVITIES		
Interest paid	(116)	(72)
Loan received/(paid)	43	(85)
Net cash used in financing activities	(73)	(157)
Net increase/(decrease) in cash	(484)	160
Cash and bank balances at beginning of the year	1,123	963
CASH AND BANK BALANCES AT END OF THE YEAR	639	1,123

Basis of Presentation

Annual General Meeting

(a) Statement of compliance

The financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Practice ("NZ GAAP"). They comply with Public Benefit Entity International Public Sector Accounting Standards and other applicable Financial Reporting Standards (collectively "PBE Standards"), as appropriate for Tier 2 not-for-profit public benefit entities, for which all reduced disclosure regime exemptions have been adopted. The Society qualifies as a Tier 2 reporting entity as for the two most recent reporting periods it has had between \$5 million and \$33 million operating expenditure.

These summary financial statements have been prepared in accordance with PBE FRS 43: Summary Financial Statements, issued by the New Zealand Accounting Standards Board. The summary financial statements do not include all the disclosures provided in the full financial statements and cannot be expected to provide a complete understanding of the financial affairs of Rhema Media Incorporated. These financial statements should be read in conjunction with the full financial statements to obtain a complete understanding of the financial position and performance of the entity.

These financial statements were authorised for issue by the Board on 8th September 2025.

(b) Measurement basis

The financial statements have been prepared on the historical cost basis except for the Land and Buildings, which are stated at valuation.

(c) Functional and presentation currency

The financial statements are presented in New Zealand dollars (\$) which is the Society's functional and presentation currency. Unless otherwise stated, amounts are rounded to the nearest thousand dollars.

To ensure consistency with the current period, certain comparative figures have been restated where appropriate.

(d) Subsequent Events

The Society put in place an additional Customised Average Rate Loan (CARL) overdraft facility of \$2,200,000 secured against property.

Rhema Media's Annual General Meeting will be held online on Friday 19th September at 11:00am, live from the Rhema Media building at 53 Upper Queen Street, Auckland.

All Rhema Media members are invited to catch up on the annual reports of the ministry, and highlights from the past year.

We look forward to sharing about what your support has made possible this year.

We'd love you to be part of the AGM as it happens:

***Friday 19th September 2024, from 10:45am, at this link:
rhemamedia.co.nz/agm***

Report of the Independent Auditor on the summary financial report

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To the Governance Board of Rhema Media Incorporated

Opinion

The summary financial report, which comprise the summary statement of financial position as at 31 March 2025, the summary statement of comprehensive revenue and expense, summary statement of changes in net assets / equity, summary statement of cash flows and the summary service performance information for the year then ended, and related notes, are derived from the audited financial report of Rhema Media Incorporated for the year ended 31 March 2025.

In our opinion, the accompanying summary financial report is consistent, in all material respects, with the audited financial report, in accordance with PBE FRS-43: *Summary Financial Statements* issued by the New Zealand Accounting Standards Board.

Summary financial report

The summary financial report does not contain all the disclosures required by Public Benefit Entity International Public Sector Accounting Standards Reduced Disclosure Regime ('PBE IPSAS RDR'). Reading the summary financial report and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The summary financial report and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

The Audited Financial Report and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial report in our report dated 8th September 2025.

Other Information Other than the Summary Financial Report and Auditor's Report Thereon

The Board Members are responsible for the other information. The other information comprises the annual report but does not include the summary financial report and our auditor's report thereon.

Our opinion on the summary financial report does not cover the other information and we do not and will not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the summary financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the summary financial report, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Board Members' Responsibility for the Summary Financial Report

The Board Members are responsible for the preparation of a summary of the audited financial report of Rhema Media Incorporated in accordance with PBE FRS-43: *Summary Financial Statements*.

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Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial report is consistent, in all material respects, with the audited financial report based on our procedures, which were conducted in accordance with International Standard on Auditing (New Zealand) (ISA (NZ)) 810 (Revised), *Engagements to Report on Summary Financial Statements*.

Other than in our capacity as auditor we have no relationship with, or interest in, Rhema Media Incorporated.

Restricted Use

This report is made solely to the Board Members, as a body. Our audit work has been undertaken so that we might state to the Board Members, as a body, those matters which we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Rhema Media Incorporated and the Board Members, as a body, for our audit work, for this report or for the opinion we have formed.

Grant Thornton New Zealand Audit Limited



Auckland

8th September 2025

Bex's Story

'My name is Bex and I'm 34 years old. I was raised by my Christian mum. We always attended church and read Bible stories before bed. I was taught to pray and my mum was very protective and loving. In my teenage years I started to rebel. My life spiraled out of control. By 23 was addicted to P, surrounded by gangs and I ended up selling P as a way to supply my daily habit.

*My mother's love was unfailing and she prayed for me relentlessly, occasionally slipping me **The Word For Today** and inviting me back to church.*

At my rock bottom I was arrested at least twice a week for drug-related offending and constantly breaching bail. I was looking at seven years prison for selling drugs.

The last time I was arrested I felt the Holy Spirit in my police cell and God clearly telling me to pick myself up and go home to my mum. I asked the police to call my mum and I told her I wanted to get clean. My mum withdrew her retirement money for me to

attend a private rehab, where she visited me, constantly praying and encouraging me with verses.

As soon as I graduated from rehab, my mum gave me an updated copy of *The Word For Today*. I would read it every morning while on home detention. It soon became a firm foundation on which I could rebuild my walk with God.

I am over four years clean, baptised and halfway in a carpentry apprenticeship. I've now put together a life group for others lost in addiction to come together and learn about Jesus. Some are reading *The Word For Today* daily.

I share my testimony in appreciation for *The Word For Today*, and for my mum Rosie who faithfully waited for me to return home. For those parents who, like mum, are praying for their children to come home: like the prodigal son's father, don't give up praying and planting the seed.'





Let us
run with
perseverance
the race
marked out
for us

Hebrews 12:1

Te Pāpāho Karaitiana mō Aotearoa

Christian media for New Zealand



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