



Annual Report

2023-2024



rhema media
Whakapuakitanga Pāpāho



He has made everything
BEAUTIFUL
in its time.

**He has also set eternity in the
human heart; yet no one can
fathom what God has done from
beginning to end.**

Ecclesiastes 3:11



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Christian media for New Zealand

Our equation of purpose
Content + Reach = Impact

Our Purpose is to draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ. Through a focus on the three pillars of Content, Reach and Impact.

Our Content will be engaging, relevant and real. We will strive to produce content to such a high standard that it will move hearts, minds and souls.

Our Reach will encompass a large and diverse audience, across current and emerging platforms and forms of media.

Our Impact will be evident in the lives of those who engage with our content.

We believe that through what we create and broadcast we will be an undeniable force in the media landscape of New Zealand, felt in the Community, Church and Culture.

Te Papaho Karaitiana mo Aotearoa

To Matou Kaupapa

He karanga ki ngā Iwi katoa o Aotearoa kia nui ake te whai tikanga, me te piringa o te tangata kia Ihu Karaiti.

Mai I ngā Pou Tokomanawa e toru : Rauemi, Tūpono me te Tukinga.

O mātou Rauemi, e takatū ana, e hāngai ana, e pūmau ana. E whakapau kaha ana mātou ki te mahi rauemi ki eke ki ngā taumata hei whakakori I te ngākau, te hinengaro me te wairua.

To mātou Tūpono: He kupenga e hao ana I te rahi me te rerekētanga o te whakaminenga, ki runga I ngā ātāmira o ngā mahi pāpāho.

To matou Tukinga: Ka puta ake nga hua I roto I a rātou e hāngai ana ki o mātou rauemi.

E whakapono ana mātou mai I ngā mea e hangā nei e mātou e pānuitia ana I runga I te reo irirangi, ka tū rangatira mātou ki waenganui I ngā Hāpori, ngā Haahi me nga Tikanga ā Iwi.

Ko tenei to mātou whakaritenga kaupapa:
Rauemi + Tūpono = Tukinga



rhema media
Whakapuakitanga Pāpāho





Tēnā koutou katoa

***'Now all glory to God, who is able, through his mighty power at work within us, to accomplish infinitely more than we might ask or think. Glory to him in the church and in Christ Jesus through all generations forever and ever! Amen.'* Ephesians 3:20-21**

Aotearoa, New Zealand has had Christian radio for 45 years. This is incredible and we are thankful for the many thousands of people who have faithfully, and often sacrificially, contributed to make it happen - whether that's through praying, volunteering time, financially supporting or being called to work in Christian media. However, above all, we give glory to God for all that he has accomplished through what every person has contributed, including you.

There are many stories in the news about the changing media landscape and the impact this is having on media organisations. The traditional commercial models are no longer working, so new models need to be developed. But content remains the

real differentiator in this increasingly crowded and often confusing media landscape.

In this landscape, Rhema Media has two advantages: one is the constant and reliable message in our content that is soundly based on the word of God; the other is our unique funding model in partnership with our audiences. This does not mean we are immune to the challenges faced by all media, but there is confidence in being called to be a shining light of hope in our nation and that this is God's work, not ours. He will continue to protect and provide the people, finances and opportunities needed to keep this media ministry in a position to be able to draw all New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ.

Many years ago, Richard Berry, the founder of Rhema, said that Rhema is God reaching people, through people. This statement is as true today as it was over forty years ago. Today, Rhema Media is a nexus of the Christian Church in New Zealand, a place that is a connection or series of connections linking two or more things or people.

We love meeting incredible people, organisations and groups, and sharing their stories, partnering with them to encourage others and

celebrate the unique beauty of the Christian community and God's creation.

As well as maintaining existing programmes and platforms, it is always exciting to expand and offer new ways for people to connect. In the last year your Christian media ministry's reach has been extended by continuing to innovate and adapt how and where we distribute content.

It was particularly exciting to expand the Life FM network into Christchurch. As the birthplace of Rhema, Christchurch has a special place in the heart of the mission and after many years of prayer it was a highlight of the year to see how God orchestrated the opportunity and provided the finance to enable this.

As always, we continue to give God all the glory for this work and we are thankful for each person who makes it possible for this mission to not only remain strong, but to grow, as together we share the love of Christ and bring a message of hope to this nation. Thank you.

Ngā manaakitanga

Andrew

Andrew Fraser
Chief Executive




Liz's story

'As a solo mother of two boys, I faced financial difficulties and challenges with home life and in my workplace. I lost my faith in the Lord.

Then one of my friends reached out and planted God's seed and helped me find him again. Occasionally I would read my Bible and write scriptures to restore my faith. One day, I happened to be surfing the TV channels and came across Shine. I watched a movie which really encouraged my faith and gave me strength that things will get better.

I enjoy watching Shine. I like listening to some of the sermons and watching the Christian movies.'



‘He has made everything beautiful in its time. He has also set eternity in the human heart; yet no one can fathom what God has done from beginning to end.’

‘I hangā e ia ngā mea katoa kia ātaahua i tōna wā anō; ā, i whakanohoia e ia te ao ki ō rātou ngākau, engari kia kaua te tangata e kite i tā te Atua mahi i mahi ai, mai i te tīmatanga ā taea noatia te mutunga.’

Ecclesiastes 3:11

Here is your Rhema Media annual report for the 2023-24 financial year. This year saw Rhema Media reach the milestone of 45 years of broadcasting in Aotearoa, New Zealand.

Since 1978, when Rhema's first permanent broadcast began, hundreds of thousands of people from all walks of life have had their lives changed for good through Rhema Media's radio, television, print and digital platforms. Your Christian media ministry's purpose of 'drawing New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ' through media is beautifully realised in the many stories consistently shared by people who have been impacted by what they've seen or heard.

And in this last financial year, the outworking of God's love, grace and salvation have continued to be evident in the messages broadcast widely through Rhema, Life FM, Star, Shine TV, *The Word For Today* and *Word For You Today*. Even though the media environment continues to undergo rapid change, compounded by ongoing societal and economic uncertainty, God uses your Christian media ministry to positively impact people's lives every day.

The stories and updates in this annual report will inspire, encourage and bless you. And give you a glimpse of the significant impact you're having through your Christian media ministry with your financial support, prayer and advocacy. Thank you.

The beauty of relationship... with our humanitarian friends

*Te ataahua o te noho whanaungatang ki o tātou hoa,
ahakoa no hea, te momo, me te rerekē o te tangata*



In this last year, it was again evident how the different members of the Body of Christ working together can make significant impact.

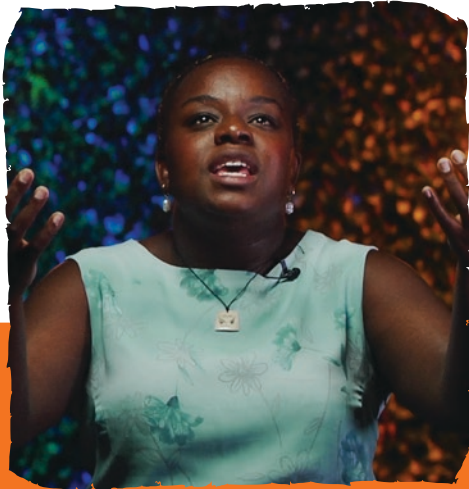
Rhema Media values the work of its ministry partners and considers it a privilege to promote their causes and help raise funds to support their God-given mandates.

In June 2023, Life FM joined forces with World Vision to promote and take part in the **40-Hour Challenge**; in July 2023, Rhema Media teamed up with Christians Against Poverty (CAP) for the **Release 100** appeal - releasing New Zealanders from the grip of poverty; in September 2023, during **Compassion Day**, Rhema Media shared how child sponsorship through Tearfund and Compassion International makes a difference in the lives of children all over the world.

The beautiful outcomes of these partnerships - men, women and children released from financial, spiritual and emotional poverty - would not be possible without your help, as part of our audience. In a year where the cost of living increased so dramatically, you trusted God and gave sacrificially to help make the world a better place.

The beauty of relationship... with our local friends

*Te ataahua o te noho whanaungatanga
me o tātou tino hoa pātata*



So many incredible New Zealand individuals, not-for-profit, organisations, ministries and churches, in collaboration with Rhema Media, are making a difference in this nation, blessing people through your Christian media ministry.

Many local churches of different denominations broadcast their weekly messages on **Church At Home** – added to Shine TV's repertoire



during the Covid 19 lockdown time. Other regular church teachings are part of the programme schedules on Rhema, Life FM, Star and Shine TV.

The Bliello Show, produced by the Cool Bananas Youthwork Trust in Tauranga, entertains kids each week on Shine TV.

Rhema Media enjoys regular 'korero' meetings with **Auckland Church Network**, whose vision is to connect the church to facilitate working



together for the flourishing of the city. This year one outcome was **The Daily**, a series of devotionals for Lent, broadcast through Rhema Media.

Friends of Rhema Media grace the Rhema, Life FM, Star and Shine TV studios regularly – on air catch ups with pastors, ministry leaders and well-known Christian influencers around the country share words of encouragement, advice and wisdom.



Often they bless Rhema Media audiences with their contributions during special events – at Christmas or Easter or during elections.

The extent of the total impact of these contributions to your Christian media ministry will never be known, but together they continue to create a beautiful tapestry that blesses the people of Aotearoa, New Zealand.

The beauty of relationship... beyond New Zealand

*Te ataahua o te noho whanaungatanga me te hunga
kei waho atu o Aotearoa*

Your Christian media ministry enjoys strong relationships with media organisations across the globe.

Rhema Media is a member of **Christian Media & Arts Australia (CMAA)**, and Rhema Media's Content Director Luke Weston was recently appointed to its Board. Various Rhema Media broadcasting staff have attended the annual conferences for the last few years, with some picking up awards in various categories. It's great to be part of an organisation that exists to amplify the reach and influence of Christians in media and the arts.

Nexus is a leadership development programme initiated by CMAA in 2022. It is aimed at emerging and current leaders in the media and arts worlds, with the goal of developing them to be more effective leaders. To date, four Rhema Media staff members have benefitted from this programme.

In this past year, **Tongan Christian Radio** representatives visited the Rhema Media offices on several occasions. Rhema Media is helping with training on new systems and station imaging for their station in Nuku'alofa. Tongan Christian Radio has a special friendship with Rhema Media, as Rhema Media and United Christian Broadcasters (UCB) Pacific Partners were instrumental in getting the station up and running in 1993.



Shane's story

'Around six years ago I was diagnosed with advanced kidney cancer and was quickly booked in for surgery a few days later.

Just before the surgery, I listened to Star while going to job sites in the work vehicle. One song that stood out was "I Just Want To Be Where You Are". These types of worship songs were a real blessing for me and brought me into God's presence often. At that time, I was also struggling with a particular sinful habit and God told

me three times, "Shane, you need to deal with the sin in your life".

Six years later, I'm healed and totally set free from that sin. Often, I listen to Star to and from work and on a Sunday before church.

My heart's desire is for Christians in our nation to walk in unity, to genuinely care for one another, and to really seek the Lord and find him. I firmly believe revival would then come to our churches and nation.'



Leaving a beautiful legacy... the sum of many parts

*He taonga ataahua, he taonga tuku iho...
te tōpūtanga o ngā wahanga maha*

Everyone who has contributed to Rhema Media since the vision for Christian media in Aotearoa, New Zealand was given to Richard Berry in 1961 is part of the beautiful God-given legacy for this nation.

Each volunteer, prayer partner, supporter, member, staff member, Chief Executive and Board member over the years has been part of seeing God 'draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ', through Christian media.

Diane from Rhema's Afternoons show says it feels like she is making a difference in the world by working at Rhema Media, encouraging someone for Jesus, making their day brighter, helping them when they feel alone.

Henry from Partnership Services says he loves knowing that he is 'reaching New Zealanders for Christ.'

Lindsay from the marketing department says, 'I love working here knowing that people's lives are being made better, stronger, lighter, safer, both now and eternally.'

And Tracy, a faithful volunteer for many years, says, 'It's a ministry I believe in and I get to give back to society. I demonstrate to my children that it's good to give back and not just take.'

And this is why financial supporters choose to support:

'Life FM helps me calm down when I'm under stress and I want that for others.' - Corey

'To spread the good news to a wider audience outside of the church!' - Michelle

'I support Star so it stays on air! I've heard so many wonderful testimonies from people who have

said it has been a life saver, a ray of hope, a blessing!' - Jeannie

'I couldn't imagine Rhema not being there for all those who need to hear God's word and receive his blessings.' - Janet

'Bob Gass (writer of The Word For Today) leaves behind a legacy... we are able to enjoy the spiritual enlightenment this devotional provides on a daily basis.' - Viliami

'I thought of how barren the TV landscape would be if there was no Shine. How could I not contribute to help bring the Good News of Jesus with his strength, comfort and inspiration to so many people.' - Doug

Thank you for the part you play in bringing this life-changing work to Aotearoa, New Zealand, at such a time as this.



Leaving a beautiful legacy... honouring long-term friends

*He taonga ataahua, he taonga tuku iho...
te whakahōnore i ngā hoa motuhake*



Gary Hoogvliet

In 2023, Gary Hoogvliet, aka 'A Very Tall Man', was awarded a Legacy Award for 'Enduring Impact in Media' by CMAA (Christian Media & Arts Australia), acknowledging his outstanding contribution as a Christian leader in the field of media.

Gary's journey in Christian media spans 20 years, including three years helping to establish United Christian Broadcasters (UCB) Canada and five years at UCB UK, and now as host of Star's Drive show and of *A Very Tall Man*, his talk show on Shine TV.

Gary and his wife Pam have faithfully served Jesus, creating a legacy of impacting lives through Christian media.

Newell Grenfell

In 1980, Newell Grenfell's market research expertise in analysing market research findings resulted in the granting of a temporary six-week licence for Rhema in Auckland.

And, using his talent as an award-winning photographer, Newell gifted the photos that graced the cover of *The Word For Today* devotional from the Aug-Oct 2004 issue to the Nov-Jan 2024 issue – a total of 76 covers!

In early 2024, Newell was presented with a framed poster of all his cover images by Andrew Fraser, Chief Executive of Rhema Media, in appreciation of his contribution over the years.



Laurie Jenkin

Laurie Jenkin was recently honoured for his massive contribution to this Christian media ministry. Laurie served on the Rhema Media Board for many years. He is well known for chatting to as many staff members as he could when it was Board meeting time.

And until 2023, Laurie led a monthly prayer meeting in Napier, that started in 2006. His heart to pray for staff members' wellbeing is much appreciated.

Today, health issues prevent him from attending the prayer meetings, but the legacy of what he and his wife Shona established has eternal value.



Frank Salisbury

In 2023, Frank Salisbury, one of the 'founding fathers' of Rhema Media, passed away peacefully. Frank joined the ministry in 1973.

He was Rhema Media's first Chief Engineer. He later spent a number of years as Vice President of Rhema Media, served as a Rhema Media Board member and was a founding shareholder in United Christian Broadcasters International (UCBi).

The impact of Frank and his wife Margaret's heart and life's work for Christian media will last long into the future.





Leaving a beautiful legacy... a Whanganui story

He taonga ataahua he taonga tuku iho... te kōrero pūrakau o te Whanganui

In an email from Andrea Coleman, she wanted to let us know that she had deposited her mum's donation to this year's Star appeal. She said her mum Merle Coleman had just celebrated her 100th birthday! And she attached a photo of the certificate her mum had received in 1998 in recognition of her 20 years of support and voluntary work for Radio Rhema. Looking into our records, we found that Merle had responded to founder Richard Berry's call for members before Rhema was officially launched in New Zealand, in 1977. Merle has been supporting and listening – to Rhema and now Star – ever since.

Andrea also suggested we call Hugh Ramage, who had been the Whanganui Radio Rhema representative and whose sewing machine business housed the Rhema office before the station came on air there. Hugh is also still faithfully supporting this ministry!

Hugh told us that he had also helped to organise public meetings for when Richard Berry was in the region working to get Radio Rhema on air, *and* that he was instrumental in finding the site where they would later place the Whanganui aerial.

Hugh told us: 'Merle Coleman was one of several volunteers running the Rhema office at Ridgway St on weekday afternoons, processing subscriptions and donations. A local committee met monthly to encourage and pray for the ministry of Radio Rhema. On 27th September 1996, when Whanganui came on air, a great celebration service was held at Central Baptist Church.'

The most beautiful thing Andrea said in her initial email was: '[Rhema Media]... thanks for keeping my mum company for the past 45 years!' This speaks to the heart of the purpose of your Christian

media ministry which is 'to draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ.'

Thank you Merle and Hugh, for your very important part in getting Radio Rhema on air in New Zealand in 1978, and then soldiering on to see it come on air in Whanganui in 1996! What a privilege to share some of the eternal legacy you have built.



Maree's story

'Rhema was a divine appointment some 30 odd years ago. After the birth of my third child I experienced postnatal depression - my husband was in another relationship and I was broken. I wasn't walking with the Lord but I knew of him, having been raised in a Christian home.

One morning I was not in a great place emotionally. I went to the radio knowing I needed to find the frequency for Rhema. At that time we lived on a lifestyle block in a valley and to get strong radio frequency was nearly an impossibility. But suddenly there was static and a voice came crackling through; with authority, he said, "You are being abused and you do not have to put up with it." I was stopped in my tracks; this was revelation to

me. This word set me on a path of walking out of an abusive marriage and giving my heart back to the Lord.

I've now listened to Rhema for over 30 years. It has provided me with comfort, teaching, education and a word for the moment. Rhema has seen me through a messy divorce, serious illness, church splits and the school of hard knocks. Most of all, Rhema helped to raise and educate my four beautiful children, who are all walking with the Lord.

My life, thanks to Rhema, has radically transformed and as I have strengthened myself in the Lord I have explored creativity, after a word from the Lord.'

Adapting in a changing media landscape

Te takatū i roto i ngā hurihanga o te ao pāpāho

The faithful support of so many New Zealanders who believe in the importance of Christian media has enabled Rhema Media to adapt and stay relevant in an ever-changing media environment for over 45 years.

Media consumption via digital platforms is now well established, significantly affecting audience numbers, consumption habits and advertising revenues of traditional linear media. Additionally, industry consolidation, shifts in music consumption habits and the increasing use of artificial intelligence (AI) are all forces shaping the future of media, requiring constant strategic adaptation in content delivery.

Rhema Media audiences are as likely as any to use a variety of media platforms: they listen to Rhema, Life FM and Star and watch Shine TV via traditional linear radio and TV broadcasts, but they also access the ministry's content via mobile apps, on demand, social media, text and email. Readers of *The Word For Today* and *Word For You Today*

are migrating to mobile apps or daily emails instead of the printed books.

The 2023-24 period is no different from other years – Rhema Media's Prayer Warriors still hold the ministry up to God to sustain it; the faith supporters have in Christian media to restore, heal, encourage and save is evident in their financial provision. While other media organisations falter and cut back, the New Zealand Christian community continues to rally behind this Christian media ministry to ensure it remains strong and effective in communicating the good news of a relationship with Jesus Christ through messages of grace, faith, hope and love.

A special thank you to everyone who has faithfully given to this ministry. God uses your Christian media ministry to reach people's hearts and minds to bring about change for good in their lives. He does indeed make everything beautiful in its appropriate time.





Dayna's story

'I found myself at rock bottom, resorting to drugs & alcohol, trying to suppress years of pain and trauma. One day as I tried to tune into a radio station whilst drinking, the only station I could tune into was Life FM!

As I listened to the message, I felt God's hands wrap around me and an overwhelming peace came over me, to the point where

I began to wail and cry out for forgiveness!

I never knew that three years on I'd still be here, a reborn Christian, attending church and a member in our church worship team.

I now believe that if it wasn't for that day I heard Life FM for the first time that God had a bigger plan and purpose for me! All glory to God.'

God worked beautifully to bring Life FM to Christchurch

Te ataahua o te mahi o Te Atua – ki te whakanuku mai i Life FM ki Otautahi

The availability of radio frequencies is extremely limited and to purchase a frequency licence is an expensive exercise – especially in large cities. But God makes things beautiful in his time, working to expand this ministry’s reach by making the impossible possible.

In July 2021, after years of prayer, some significant, timely interactions with key industry partners and a ‘Key To The Capital Appeal’, Life FM launched in Wellington on 98.1 FM.

And God didn’t stop there; in another answer to prayer, Life FM launched in Christchurch on 94.1FM in September 2023. The licence was secured in an online auction in March 2023. The frequency doesn’t quite cover all of the city, with the south-west blocked by the Port Hills. However, most of Christchurch can now tune in to a full power transmission of Life FM, with good coverage reaching north of the city to Rangiora and as far as Amberley.

The Life FM team spent a week in Christchurch, parking Joeline the caravan (the station’s mobile studio) at a different venue each day. Many of the people they interacted with had been praying for Life FM to come to the city.

Apart from listeners, the team met with many other people and ministry partners. The mayor of Christchurch Phil Mauer cut the inaugural ribbon to officially launch the station on the Monday morning. Others the on-air team interacted with included local musicians and bands, church teams and coffee cart owners, the Christchurch City Mission, the Bishop of Christchurch and other church leaders, local residents, the teams of Focus on the Family and other ministries.

The launch week culminated in a concert on Friday night attended by supporters and old friends who had worked with the ministry in the early Christchurch years. It was a great time of worshipping the Lord and giving thanks for the expansion of the network into Christchurch - another major milestone in Rhema Media’s story.

Please pray that God will use Life FM to reach thousands of young people in Christchurch, and across the rest of the country, and draw them into relationship with him.

Your partnership in prayer, finances and advocacy makes all this possible. Thank you.



Caroline and Sophie's story

'My mum Caroline and I were victims of an abusive family relationship for many years. Only recently did we find the courage to leave. Prior to leaving, my life was filled with so much darkness that I struggled to see hope and would question where God was in all of this.

Mum, however, always played Rhema on the way to drop me at school and we were always uplifted and inspired by the messages we heard and reminded that God is with us even in the messy parts of our lives. Strangely, I felt understood by this radio station and was touched by each word of a song, message or Bible verse.

Messages on Rhema sparked conversations between Mum and I about our situation and whether this was the life God had planned for us. This ultimately led us to leave the situation and step into the new life God had for us. This decision was heavy and many days following were a struggle, as we had to rebuild our lives, with many uncertainties and fears for the future. Rhema became

our constant, to listen to and be reminded of our God who's in control.

Today Rhema is part of my everyday life and often Mum and I say, "Did you hear what was said on Rhema today?" I know that God was most certainly present in every part of my life, even in those 20-minute car rides and he will continue to be for the rest of my life. Most amazingly, I've seen Rhema impact my mum in her newfound outlook on life. She's shown incredible strength and courage and is a vehicle for proclaiming God's goodness in all aspects of her life. She's constantly raving about Rhema and how it's truly changed our lives.'

Mum Caroline says, 'I have Rhema tuned in every day; it's been everything to me. I used to walk around with my head down, I was so ashamed of myself. Not anymore... I'm learning to become the woman God designed me to be and to see myself through his eyes.'



Extending the reach and life of content

Te whakarōanga ake o te oranga wairua whatu manawa

Today, Rhema Media audiences have many options to access the content they want, in their own time and place.

Say you're a Shine TV viewer... If you're not at home to watch your favourite show play at its scheduled time, you can watch it online through your device; or you can access it later on demand via your device or via the app. You may be able to watch previous favourite episodes again. And you can share a particularly interesting episode with a friend.

If you're a Life FM fan, you can listen on the radio in your car, but also via the Life FM website from your PC or iPad or via the app. If you miss an interview, you can access it later online or maybe on YouTube.

Love *The Word For Today*?
You can order the booklet each

quarter, or get it sent by email each day or read it on the Rhema website or via *The Word For Today* app on your phone.

And you can 'like' Rhema, Life FM, Star, Shine TV, *The Word For Today* and *Word For You Today's* social media pages to keep up to date or get links to watch content at a later date.

Rhema Media is an audience-funded, not-for-profit ministry. Without your support, it would be impossible for this ministry to keep up to date with infrastructure and technology.

With God at the helm, he beautifully uses what you provide through finances, prayer and advocacy to share his life-saving and life-giving messages with people, wherever they are in their day-to-day lives.

Extending the reach and life of content

Te whakarōanga ake o te oranga wairua whatu manawa

Rhema Media's purpose is 'to draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ' – both through traditional radio, TV and print, and the newer digital mediums. This means that more people can be drawn into deeper relationship with Jesus, and that there are more ways in which to draw them!

With its purpose in mind, Rhema Media's teams are always thinking ahead about how its content can be shared via both traditional and 'new' media.

These are some of Rhema Media produced shows that have an extended life:

Where Do You Find God? by Lizzie Oakes: interviews on Lizzie's Days show on Star get more reach via podcast. Her podcast hit the No 1 spot on the App Store in the 'New Zealand - Religion & Spirituality' category after two weeks.

On Mic: interviews by the Rhema and Star teams play out in real time on the radio and are then played on Shine TV.

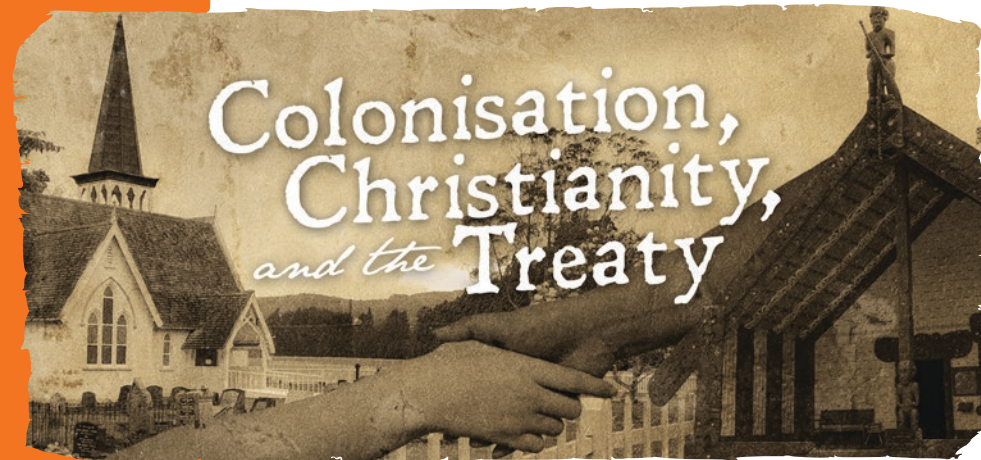
They are also made available to watch via app and YouTube.

The Seven-Minute Sermon and Bible Boost by Rev George Penk: two Rhema Media short devotionals played on radio that are then found on demand and via the station apps.

Colonisation, Christianity and the Treaty: created by Rhema Media to broadcast for Waitangi 2024, this documentary can still be found on YouTube, Shine On Demand and via audio version on Rhema's website.

On Spotify, you can find many Rhema Media offerings: 'Best of The Morning Wakeup', 'The Life FM YouChart!', 'Life FM Songs on Repeat 2024', 'Rhema's Playlist', 'Star Radio NZ'.

It's now even easier to people to access the message of Jesus – thank you for your part in making this happen. It has eternal value. You are leaving a legacy for good by drawing people into an increasingly meaningful, personal relationship with Jesus in this nation.



Sophia's story

'I thank God for your ministry. Life FM and Shine have been a saving grace during a turbulent season in my family's journey. Every song and sermon spoke directly to me... God's love, peace, strength, forgiveness and joy, despite the pain. It was a testimony that, despite the ugliness around us, if you just

close your eyes and look up towards the heavens, God is there!

It's my pleasure to support Life FM to continue to shine God's love into every home, car, workplace... anywhere! Life FM is a joy each morning before work and school. It's motivating and uplifting,

reminding us of our purpose for the day! And we always have a giggle listening to the "Morning Wake Up" crew.

At my work (a home for persons with intellectual and physical disability), whenever I am on duty, every radio gets tuned to Life FM and is on for the whole afternoon and night.

Every TV is on Shine TV during the night while our gentlemen are sleeping.'

Sophia is pictured here (bottom left) with her favourite people, her family.



YOUR NATION. YOUR VOICE.

**ELECTION
2023**

Election 2023 coverage. Your nation. Your voice.

*Te pānui pōti 2023. To tangatatanga,
to Iwi, to Reo motuhake.*

Your support enabled your Christian media ministry to provide extensive coverage on a range of issues and policies in the lead up to the 2023 general election, from its faith-based perspective.

During the **'Your Nation, Your Voice: Election 2023'** coverage on Rhema Media's networks, the on air team had robust one-on-one interviews with political party leaders and in-depth panel discussions on key election issues with leading Christian thinkers, experts and communicators.

These were broadcast on Rhema, Life FM, Star and Shine TV and shared on social media through September and into October. They were also available on demand, for people to watch in their own time.

The election coverage culminated with a day of prayer across all networks on Friday 13th October. Christian leaders and people from around the country prayed for the election and the future leaders of the nation.

The response to Rhema Media's election coverage was extremely positive. After one of the panel discussions, Julie said, *'Really happy to see you asking the tricky questions!'*

It was a privilege to provide faith-based perspectives on election issues for New Zealanders - helping them to make informed decisions for voting in the general election. Thank you for making it possible for this unique perspective on vital issues to be shared across the country.

YOUR
NATION
YOUR
VOICE

YOUR
NATION
YOUR
VOICE



Out and about with the people of Aotearoa, New Zealand

E huihui ana e korero tahi ana ki nga tangata katoa o Aotearoa

It's always special for Rhema Media staff to meet face to face with supporters, listeners and viewers. Often these meetings are with those who Rhema Media has interacted with over the phone, via text or email.

In turn, supporters and audiences love meeting Rhema Media staff. It brings them closer to the ministry that helps to sustain and encourage them; it's like friends or family members catching up.

When Life FM launched in Christchurch in September 2023, the Life FM team interacted with many people from different walks of life – who knew the team from listening online and who were eagerly anticipating the

station broadcasting in their city.

At Festival One in January 2024, the Life FM area was a hive of activity with people chatting to the team, getting a chance to talk on air, taking selfies with their favourite announcer, taking away car stickers, caps and devotional booklets.

Throughout the year, Rhema Media's marketing team promotes Rhema, Life FM, Star, Shine TV, *The Word For Today* and *Word For You Today* at events, including conferences, university orientation weeks and spirituality days and school careers expos. This is a great way to introduce the brands to people and

connect with those who already tune in.

And in October 2023, there were meetings with Prayer Warriors and Church Reps in the Napier, Hamilton, Taupo and Rotorua areas. This was to thank them for the great work they do in supporting the ministry in prayer and through sharing with their church communities what the ministry is doing.

Your Christian media ministry so appreciates you, and if there is ever the opportunity, we'd love to meet you in 'real life' as well. Thanks for being the beautiful people you are.

From our advertising sales team

Mai i to mātou kapa pānuitanga

2023-24 was another eventful year for the advertising sales team, and we heard from many businesses finding their markets incredibly challenging.

Often it is in testing times that we draw closer to God. The advertising sales team feels blessed to be called to this ministry for a time such as this. We have learnt to lean into God for his provision and guidance and look to him to do mighty things in spite of the circumstances.

We held our annual "Boost Your Business" marketing event across four locations from Christchurch to Auckland. This event provided a connection point with the local business community allowing Rhema Media to engage with over 200 new businesses and organisations.

As businesses struggled with the market headwinds, we were pleased to launch a number of initiatives outside of our core advertising brief, designed to

encourage, support, uplift and bless our current advertising clients and business in general. We felt called to be servant-hearted and to display a generous spirit.

Through this approach we were able to enrich existing relationships and build fresh new connections, and to witness the green shoots of working in community. This approach allowed people to connect with Rhema Media in a way that may not have been possible otherwise.

In the end it is always, as the Māori proverb says, "*He aha te mea nui? Māku e kii atu, he tāngata, he tāngata, he tāngata*"... "*What is the most important thing in the world? Well, let me tell you, it is people, it is people, it is people.*"

Thank you for your support of the advertising sales team this year.

- Gregg Reid, Head of Sales



198

**Businesses/
Organisations
advertised with
us this year**

73

**New
advertising
clients this
year**

47

**Clients actively
advertising
with us each
month**

Stories of God at work through media

Ngā korero pūrakau o Te Atua i roto i ngā mahi pāpāho

God is able to bring his everlasting peace, hope and resolution into any situation.

Here are just a few examples of his people experiencing his outworking in their day-to-day lives this year, through Rhema, Life FM, Star, Shine TV, *The Word For Today* and *Word For You Today*.

'Star and Rhema were there for me when I lost my husband suddenly, when I was diagnosed with lymphoma and when my daughter passed away.'

'I have listened to Rhema for years, it is part of my everyday life.'

'Life FM helps me recognise the goodness and faithfulness of God and people, and it gives me hope for a better future.'

'My life was uncertain and I didn't know a difficult season was coming up. Shine helped me a lot.'

'The Word For Today gives me strength and comfort in my times of need.'

'So very often The Word For Today has the message I need to hear for that day.'

'With not being able to attend church due to illness, Shine has been a great source of teaching and inspiration.'

'I've been of the world most of my life and I want to change that. Since finding Life FM about 8 months ago, I haven't listened to any other station.'

'Rhema helped me stay on my path, especially when I was struggling.'

'When I was saved, Shine's teaching, testimonies, docos and entertainment helped me progress quickly with my biblical knowledge and understanding.'



Rhema Media

Whakapuakitanga Pāpāho

Christian Media For New Zealand Te Pāpāho Karaitiana mō Aotearoa

With increasingly more voices influencing society, the need for strong, vibrant and relevant Christian media is greater than ever. For 45 years, Rhema Media has been reaching into people’s lives, whether at home, work, or even behind bars, easing disconnection, providing encouragement and inspiration and bringing dramatic change for good.

AUDIENCE **341,000**

*Nielsen CMI YE Q4 2023



Christmas and Easter

The Christian Christmas and Easter times of year are key parts of Rhema Media’s schedule. Rhema, Life FM, Star and Shine TV feature these cornerstone events of Jesus’ life – programming includes Rhema Media produced Advent series and announcer-created Christmas devotionals. Rhema Media is pleased to be in partnership with Christmas Box, helping to give away thousands of boxes to families in need.



Honouring Te Tiriti o Waitangi

In February 2024, your Christian media ministry was again on the ground at Waitangi. Coverage included live broadcasts, of the dawn ceremony and the interdenominational church service. The team highlighted and shared the importance, culture and story of Waitangi Day for all people of Aotearoa, New Zealand from a Christian perspective.



Neighbourhood BBQ

It was a pleasure to host people from the surrounding neighbourhood for lunch at Rhema Media’s annual end of year street BBQ. Many neighbours old and new joined us for BBQ and dessert. It’s come to be quite an institution for some, with people saying, ‘We were wondering when you’d be having this year’s BBQ,’ when the invites were hand-delivered the day before the event.





Rhema

Whakapuakitanga o te Kupu o Te Atua

Your Christian Radio Station
Tō Reo Irirangi Karaitiana

Rhema is your Christian radio station, featuring the latest Christian music, entertaining and inspiring talk and world-class teaching. Rhema is fun, family-centred radio that reflects your Christian worldview. It highlights the issues of the day through a lens that you can identify with.

AUDIENCE **52,616**

*GfK Comm RAM, SI/24 Total NZ, Cume, APIO+, M-S 12mn-12mn (unless otherwise stated)



Changes to Rhema show lineups

In 2023, Kat McCormack started waking up earlier to join Andrew Curtis hosting the Breakfast show; Kat had previously been on the Afternoons show. Diane Campbell moved from the Days show to join Tom on Afternoons. Andrew Urquhart is now a solo host on Days. And Rachel Reid took over hosting Sunday Kids Club.



Rhema on air appeals

Once again, Rhema supporters showed their immense generosity to keep the station strong and broadcasting to Aotearoa, New Zealand. Stories of how God has shown himself in listeners' lives through Rhema, both day-to-day and during extremely difficult times, inspired the on-air team and call centre volunteers.



'Life in the In Between' podcast

'Life in the In Between' podcast was hosted by Rhema's Diane Campbell. It's about the space where we're neither experiencing highs or lows, but are living out the ordinary and everyday. Diane talked to guests about the rhythms, habits and practices that help us navigate life in the in-between. A new season is in the pipeline.



Life FM

Oranga FM

Faith • Music • Culture
Whakapono • Pūoro • Me te whai i ngā tapuwae a ihu

Life FM is all about life, and life to the full! It's packed with energy, authenticity and heaps of laughs. Life FM plays a mix of pop, rock and urban music from New Zealand and around the globe. Life FM talks about real-life issues affecting your life in a way that points you back to Jesus.

AUDIENCE 110,219 *GfK Comm RAM, SI/24 Total NZ, Cume, API0+, M-S 12mn-12mn (unless otherwise stated)



Life FM on air appeals

The strong support to help Life FM connect listeners with Jesus was so evident in this year's support drives. Listeners shared amazing stories of lives-changed - lives turned around and sustained beautifully by God through what they've heard on Life FM; and in turn they have wanted to keep Life FM strong for others.



Changes to Life FM show lineups

Tabitha joined Bjorn and Sela in the weekday mornings as The Morning Wakeup producer. Sherryn came back from maternity leave to host the Days show, and the new Afternoons hosts are Rachel Reid and Josh Baty. And, we welcome back Rev George Penk as host of Life FM Nights.



Life FM and music

Life FM continues to play the latest Christian music and music news from overseas and Aotearoa, New Zealand. Life FM's YouChart allows listeners to vote for their favourite tracks, and Te Awa Worship plays out on Sunday mornings and online. The Life FM team regular invites local Christian music artists into the studio to showcase their music.





Star

Te Whetu Marama

Christian music you've loved for years

Ngā waiata me ngā pūoro Karaitiana tino reka kia koe mō ngā tau maha

Star plays the Christian music you've loved for years. It's home to your favourite Christian tunes, both contemporary hits and those that take you back a few years! Add into the mix some great teaching programmes and entertaining chat, and you have the makings of a perfect day, with great company!

AUDIENCE 24,286 *GfK Comm RAM, SI/24 Total NZ, Cume, API0+, M-S I2mn-I2mn (unless otherwise stated)



Star Christmas Cookbook

In December 2023, Star listeners were given the opportunity to win a copy of the limited-edition Star Christmas Cookbook, a compilation of Christmas recipes. To promote the cookbook, Cathy Jenke and Alison Shaw baked some of the recipes in a series of videos that were shared with the Star audience.



Star on air appeals

God's continual presence through the music and companionship of Star were the main messages that stood out during this year's annual appeal to raise funds to help keep Star strong. Supporters phone calls throughout the appeal emphasised the importance of Star in their lives. Star is like a trusted friend to them.



'Where Do You Find God?' By Lizzie Oakes

Lizzie Oakes started her 'Where Do You Find God?' series on Star in February 2024. She chats to guests about the ways they encounter God in their everyday lives. This weekly on-air show can also be heard on star.net.nz and via podcast. Lizzie's guests include ministry leaders, musicians, writers, authors, film makers and some of her good friends.





Shine TV

Tiaho

Your Kiwi Christian Channel

*Te Irirangi Karaitiana Kiwi
o Aotearoa*

Shine TV is New Zealand's first nationwide Christian television network, offering uplifting local and international content to encourage, inspire and strengthen the whole whānau. Shine screens movies, documentaries and music to inspire and entertain and ultimately encourage a relationship with Jesus.

AUDIENCE 134,000 *Nielsen CMI YE Q4 2023



Live broadcasts from Open Heaven

In February 2024, Shine partnered with local churches to broadcast citywide prayer and worship Open Heaven events in Auckland and Wellington. It was incredibly encouraging to see these events filling venues – and to be part of extending the reach of God at work amongst his Church in Aotearoa, New Zealand.



'A Very Tall Man' interviews UK guests

In October, Gary Hoogvliet and a small production team filmed the third series of *A Very Tall Man* in the United Kingdom. Gary interviewed well-known Christians about their calling and faith. People interviewed included Anne Hegarty from *The Chase*, Nicky Gumbel, founder of Alpha, apologist John Lennox and evangelist J John.



Shine TV on air appeals

The response of Shine TV supporters during appeals to keep their Kiwi Christian channel on air was again so encouraging. The income from the appeals helps top up what Shine needs to keep broadcasting the life-giving truth of Jesus to Aotearoa, New Zealand. Viewers say Shine reminds them that Jesus' love, grace and steadfastness, is always there for them.



The Word For Today

Te Kupu mo tenei rā

THE WORD FOR TODAY

The Word For Today is a daily devotional by authors Bob and Debby Gass. Every day, tens of thousands of people across New Zealand are encouraged and uplifted by its relevant insights. The daily readings resonate

with people as they often speak into their current circumstances. Often readers express wonder at how a particular day's devotion appeared to be 'written just for me'.

AUDIENCE **196,000**

*Nielsen CMI YE Q4 2023



Word For You Today

Te Kupu mou mo tenei rā

WORD FOR YOU TODAY

Word For You Today is the writings of Bob and Debby Gass in *The Word For Today*, adapted for the next generation. It meets teens and young adults right where they are at, with language and life examples they can relate to,

inspiring them to lead a life centred around Jesus. Many readers share how they are able to reach out to peers with their learnings from the daily readings.

AUDIENCE **43,000**

*Nielsen CMI YE Q4 2023



John and Lynette's story

'When our grandson Zavier was four, he was diagnosed with leukaemia. At the time, our daughter also had six-year-old Olivia, and Logan, who was only a few weeks old. We looked after Logan while our daughter lived with Zavier in Starship Hospital. This meant regular hospital visits for us.

Several years later Logan was diagnosed with leukaemia too and spent six months in Starship. Again we looked after our daughter's children, plus visited and spent nights at

Starship to give our daughter a break. We prayed a lot and our prayers were answered - both boys are now in remission.

The relaxing nature of Star's music, plus the inspiration we received from listening to the likes of Chuck Swindoll, helped us tremendously. We've been regular listeners for over 20 years and listen day and night. All the radios in the house and cars are tuned to Star.'



A snapshot of Rhema Media's community this year

He whakaahua o te hapori o Te Poutaki Pāpāho o Rhema, mo tenei tau

Rhema
52,616~
listeners

Life FM
110,219~
listeners

Star
24,286~
listeners

Shine
134,000*
viewers

The Word For Today
196,000~
readers

Word For You Today
43,000~
readers

~ GfK Comm RAM, SI/24, Total NZ, Cume, API0+, M-S 12mn-12mn (unless otherwise stated)

*Nielsen CMI YE - Q4 2023

Rhema
f 13,663°
fans

Life FM
i 8,834°
followers

Shine
f 9,897°
fans

The Word For Today
f 21,139°
fans

Word For You Today
i 1,643°
followers

Life FM
f 37,696°
fans

Star
f 4,561°
fans

Shine
i 1,609°
followers

Word For You Today
f 11,192°
fans

24,235°
Number of financial supporters

8,056°
Members

4,408°
Copies of The Word For Today or Word For You Today sent to prisons/chaplains (May-July 2024 issue)

5,696°
Daily emails of The Word For Today or Word For You Today

4,781°
Long-time supporters (since the early days)

26°
Honourary Life Members

4,834°
Copies of The Word For Today or Word For You Today sent to youth groups (May-July 2024 issue)

34,737~
Average weekly engaged readers of The Word For Today or Word For You Today Apps

2,525°
New supporters this year

198-
Businesses/Organisations advertised with us last year

73°
Volunteers

47-
Clients actively advertising with us each month

141°
Church Representatives

73-
New advertising clients this year

1,853°
Copies of The Word For Today or Word For You Today sent to hospitals/clinics (May-July 2024 issue)

7,180
Number of prayer requests posted on Rhema Media Prayer Walls (April 23 - March 24)

• Rhema Media Database - Dynamics CRM - 2024
- Rhema Media Sales Database 2024

° Mailchimp

° Google Play Store and Apple App Store March 2024
• Social Media Followers - as on 12.6.24





'Great content, in the right format, at the right time.'

Looking ahead

Tirohanga whakamua

While our message does not change and continues to be grounded in God's word, the way the message is framed and delivered needs to continuously adapt to the time and culture we are in.

In recent years, this has meant creating and packaging content in an increasing number of formats and genre. We do not anticipate the pace of change and the diversity of media formats to slow down. So, the challenge is how to reach everybody when there are so many different formats and platforms available to consume media.

A focus is to continue to drive down the costs of creating and delivering engaging content so we can put more resource into making more content

in formats that are easily accessible and attractive to all generations. Great content, in the right format, at the right time.

As we have done for decades, we will continue to utilise technology and automation to help create and deliver content in a cost-effective and timely manner, to every corner of Aotearoa, New Zealand.

We will continue to partner with the Christian community to create content together. And we will continue to work with the wider media sector and Government to ensure we continue to have a voice in legislation changes and emerging technologies, so that we can take advantage of those changes.

Statement of service performance

He kupu pānui rātonga mahi

The charitable objects of Rhema Media are:

to increase knowledge and understanding of the Christian faith and to promote Christian beliefs in the spirit of the Statement of Faith, and to that end to:

(a) establish, operate and assist satellite, internet or other technology-based, television and radio broadcasting, production and transmission studios, facilities and stations throughout New Zealand;

(b) produce, publish, distribute or present programmes and other material of both a Christian and a general nature;

(c) publish or arrange for the publication of, and to distribute devotional materials, periodicals, programmes or other publications;

(d) establish, support and aid in the establishment of other charitable organisations with similar objects and activities; and

Any other purposes (whether relating to the relief of poverty, the advancement of education or religion or any other matter beneficial to the community), which are charitable according to the law of New Zealand.

<i>Outputs</i>	<i>Indicators</i>	<i>Actual 2024</i>	<i>Actual 2023</i>
People receive Christian programmes and material	Number of people consuming content produced and distributed by Rhema Media - all people 15+*	341,000	352,000
Television and radio broadcasts available across New Zealand	Proportion of country covered by television broadcasts	100%	100%
	Potential reach of television broadcast all people 15+*	4.158m	4.158m
	Proportion of country covered by radio broadcasts	95%	92%
	Potential reach of radio broadcasts^	3.65m	3.6m
Christian material available via broadcast	Hours of broadcast content – TV	8,760	8,760
	Hours of broadcast content – radio	26,280	26,280
Christian material available via publication of devotional materials	Number of copies of devotionals printed	447,400	442,850
	Number of emails sent daily°	5,696	5,771
	Number of people accessing Mobile App weekly°	34,737	35,997
Other charitable organisations supported	Number of charity organisations supported through gifted on-air fundraising/awareness activity or advertising campaigns	6	6
	Number of charitable organisations supported through technical assistance	1	1

^ GfK RAM, SI/24 Total NZ, Cume ('000's), M-S 12mn-12mn, APIO+

° Mail Chimp 31.3.24
° Google Play Store and Apple App Store March 2024

* Nielsen CMI YE Q4 2023



Summary Financial Statements

for the year ended 31st March 2024

‘All the nations you have made will come and worship before you, Lord; they will bring glory to your name.’

Psalm 86:9

Board Chair's message

It has been another great year at Rhema Media, and we are grateful to our God for his wisdom and guidance during the year.

Rhema Media has continued to focus on its purpose to ‘draw New Zealanders into an increasingly meaningful, personal relationship with Jesus Christ’ through media.

Despite the challenges in our economy that many of us are feeling, through your generosity our on-air appeals have met budget. This last year has been a record revenue year, exceeding budget, positioning us well into this current year.

Rhema Media continues to do God’s work reaching Aotearoa, New Zealand through our radio stations, television and other mediums, and we are focussed on positioning Rhema Media for the future in this everchanging media environment.

I would like to sincerely thank our listeners, supporters and

advertisers for all their prayer and financial support.

A special thank you to all the team at Rhema Media and to our outgoing Chief Executive, Andrew Fraser, who has led this important ministry diligently over the last eight years. We wish Andrew well in the next chapter of his life and we ask for your continued prayers as we seek the leader for this next season.

I would like to thank my fellow Board members for their commitment and support.

Thank you all for your support and friendship.

All of God’s many blessings.



Mike Marr
Board Chair



Statement of Comprehensive Revenue & Expense

for the year ended
31st March 2024

These Summary Financial Statements cannot be expected to provide as complete an understanding as can be provided by the full Financial Statements.

As a paid up member, if you wish to receive a full set of the Financial Statements, please email partners@rhema.media or call (09) 307 1251 to request a copy.

	2024	2023
	\$'000	\$'000
REVENUE		
Revenue from non-exchange transactions		
Donations	11,819	10,562
Revenue from exchange transactions		
Advertising	1,768	1,592
Other income	389	101
Interest income	29	15
Rent	149	145
Subscriptions	1	4
TOTAL REVENUE	14,155	12,419
LESS EXPENSES:		
Audit fees	38	29
Bank and legal fees	69	63
Bad debts written off	29	30
Broadcasting distribution expenses	1,686	1,554
Motor vehicle expenses	97	95
Overdraft interest	72	28
Power	490	415
Public relations and promotions	715	641
Publishing expenses	235	223
Radio frequency annual licensing fees	14	18
Rent	1,047	963
Satellite costs	1,167	1,168
Employee benefits	5,594	5,470
Technical and engineering expenses	272	340
Transmitter sites expenses	122	91
Other expenses	1,401	1,044
TOTAL EXPENSES before depreciation and amortisation	13,048	12,172
Operating surplus/(deficit) before depreciation and amortisation	1,107	247
Less:		
Depreciation of property, plant and equipment	367	342
Amortisation of intangible assets	418	433
OPERATING SURPLUS/(DEFICIT) FOR THE YEAR	322	(528)
Add/(Less):		
Other comprehensive revenue and expense		
Revaluation surplus - land and building	-	2,139
TOTAL COMPREHENSIVE SURPLUS/(DEFICIT) FOR THE YEAR	322	1,611

Statement of Financial Position

as at 31st March 2024

	2024 \$'000	2023 \$'000
CURRENT ASSETS		
Cash and bank balances	1,123	963
Bartercard dollars	24	29
Trade receivables	302	211
Sundry receivables	309	349
Inventories	4	5
Total Current Assets	1,762	1,557
NON - CURRENT ASSETS		
Property, plant and equipment	11,271	11,456
Intangible assets	2,813	3,214
Investments	2,168	1,582
Total Non - Current Assets	16,252	16,252
TOTAL ASSETS	18,014	17,809
CURRENT LIABILITIES		
Trade payables	473	495
Sundry payables and accruals	951	960
Members loans	17	68
Loans	67	86
Total Current Liabilities	1,508	1,609
NON - CURRENT LIABILITIES		
Members loans	60	9
Loans	-	67
Total Non - Current Liabilities	60	76
TOTAL LIABILITIES	1,568	1,685
NET ASSETS	16,446	16,124
NET ASSETS/EQUITY		
Accumulated Surplus	8,929	8,607
Revaluation Reserve	7,517	7,517
TOTAL NET ASSETS/EQUITY	16,446	16,124

Statement of changes in Net Assets/ Equity

for the year ended
31st March 2024

	Accumulated Surplus \$'000	Revaluation Reserve \$'000	Total net assets/equity \$'000
2023			
BALANCE AT 1 APRIL 2022	9,135	5,378	14,513
Add/(Less): Total comprehensive (deficit)/surplus for the year	(528)	2,139	1,611
BALANCE AT 31 MARCH 2023	8,607	7,517	16,124
2024			
BALANCE AT 1 APRIL 2023	8,607	7,517	16,124
Add/(Less): Total comprehensive (deficit)/surplus for the year	322	-	322
BALANCE AT 31 MARCH 2024	8,929	7,517	16,446



Mike Marr

Board Chairperson
Board Member
30th August 2024



Chris Price

Interim Chief Executive
Board Member
30th August 2024

Statement of Cash Flows

for the year ended
31st March 2024

	2024 \$'000	2023 \$'000
CASH FLOW FROM OPERATING ACTIVITIES		
Cash receipts from sale of goods and services	1,925	1,879
Cash receipts from donations	11,819	10,562
Cash payments to suppliers	(7,366)	(6,632)
Cash payments to and on behalf of employees	(5,594)	(5,470)
Net cash generated from operating activities	784	339
CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of intangible assets	-	(223)
Purchase of property, plant and equipment	(218)	(296)
Purchase of investments	(525)	(441)
Interest received	29	15
Investment gain	247	57
Net cash used in investing activities	(467)	(888)
CASH FLOWS FROM FINANCING ACTIVITIES		
Interest paid	(72)	(30)
Loan paid	(85)	(80)
Repayment of members loans	-	(10)
Net cash used in financing activities	(157)	(120)
Net increase/(decrease) in cash	(160)	(669)
Cash and bank balances at beginning of the year	963	1,632
CASH AND BANK BALANCES AT END OF THE YEAR		
	1,123	963
Cash and bank balances comprises of the following:	1,123	963
Cash at banks	1,123	963

Basis of Presentation

Annual General Meeting

(a) Statement of compliance

The financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Practice ("NZ GAAP"). They comply with Public Benefit Entity International Public Sector Accounting Standards and other applicable Financial Reporting Standards (collectively "PBE Standards"), as appropriate for Tier 2 not-for-profit public benefit entities, for which all reduced disclosure regime exemptions have been adopted. The Society qualifies as a Tier 2 reporting entity as for the two most recent reporting periods it has had between \$5 million and \$33 million operating expenditure.

These financial statements were authorised for issue by the Board on 30th August 2024.

(b) Measurement basis

The financial statements have been prepared on the historical cost basis except for the Land and Buildings, which are stated at valuation.

(c) Functional and presentation currency

The financial statements are presented in New Zealand dollars (\$) which is the Society's functional and presentation currency. Unless otherwise stated, amounts are rounded to the nearest thousand dollars.

To ensure consistency with the current period, certain comparative figures have been restated where appropriate.

Rhema Media's Annual General Meeting will be held online on Friday 20th September at 11:00am, live from the Rhema Media building at 53 Upper Queen Street, Auckland.

All Rhema Media members are invited to catch up on the annual reports of the ministry, and highlights from the past year.

We look forward to sharing about what your support has made possible this year.

We'd love you to be part of the AGM as it happens:

Friday 20th September 2024, from 10:45am, at this link: rhemamedia.co.nz/agm

Independent Auditor's Report

Grant Thornton New Zealand Audit Limited
L4, Grant Thornton House
152 Fanshawe Street
PO Box 1961
Auckland 1140
T +64 9 308 2570
www.grantthornton.co.nz

To the Governance Board of Rhema Media Incorporated

Report on the Audit of the general purpose financial report for year ended 31 March 2024

Opinion

We have audited the general purpose financial report of Rhema Media Incorporated (the "Entity") which comprise:

- the financial statements set out on pages 5 to 19, which comprise the statement of financial position as at 31 March 2024, and the statement of comprehensive revenue and expense, statement of changes in net assets/equity, and cash flow statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies; and
- the statement of service performance on pages 20 and 21.

In our opinion, the accompanying general purpose financial report present fairly, in all material respects:

- the financial position of the Entity as at 31 March 2024 and its financial performance and cash flows for the year then ended; and
- the service performance for the year ended 31 March 2024 in accordance with the Entity's service performance criteria

in accordance with the Public Benefit Entity Standards International Public Sector Accounting Standards (Not for Profit) Reduced Disclosure Regime ("PBE IPSAS RDR") issued by the New Zealand Accounting Standards Board.

Basis for Opinion

We conducted our audit of the financial statements in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the service performance information in accordance with International Standard on Assurance Engagements (New Zealand) (ISAE (NZ)) 3000 (Revised) issued by the New Zealand Auditing and Assurance Standards Board. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the General purpose financial statements* section of our report. We are independent of the Entity in accordance with Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand)* issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interest in, the Entity.

Other Information Other than the Financial Statements and Auditor's Report thereon

The Board Members are responsible for the other information. The other information comprises the information included in the Directory but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Those Charged with Governance for the General purpose financial report.

Those charged with governance are responsible on behalf of the Entity for:

- the preparation and fair presentation of the financial statements and statement of service performance in accordance with PBE IPSAS RDR issued by the New Zealand Accounting Standards Board;
- service performance criteria that are suitable in order to prepare service performance information in accordance with PBE IPSAS RDR; and
- such internal control as those charged with governance determine is necessary to enable the preparation of the financial statements and statement of service performance that are free from material misstatement, whether due to fraud or error.

In preparing the financial report, the Directors on behalf of the Entity are responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless those charged with governance either intend to liquidate the Entity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the Audit of the Financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (NZ) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with ISAs (NZ) and ISAE (NZ) 3000 (Revised), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

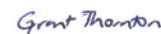
- ☒ Identify and assess the risks of material misstatement of the financial statements and the service performance information, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of the entity's internal control.
- ☒ Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- ☒ Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- ☒ Conclude on the appropriateness of the use of the going concern basis of accounting by those charged with governance and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.
- ☒ Evaluate the overall presentation, structure and content of the financial statements and the service performance information, including the disclosures, and whether the financial statements and the service performance information represents the underlying transactions and events in a manner that achieves fair presentation.
- ☒ Perform procedures to obtain evidence about and evaluate whether the reported outcomes and outputs, and quantification of the outputs to the extent practicable, are relevant, reliable, comparable and understandable.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Restriction on use of our report

This report is made solely to the board members as a body. Our audit work has been undertaken so that we might state to the board members, as a body, those matters which we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Entity and its board members as a body, for our audit work, for this report or for the opinion we have formed.

Grant Thornton New Zealand Audit Limited



Auckland

5 September 2024

A man with a white beard and a wetsuit is shown in profile, smiling and looking towards the right. He is holding a surfboard with a blue and white geometric pattern. The background features a beach, the ocean, and green hills under a clear sky.

**He has made
everything
beautiful
in its time.**

Ecclesiastes 3:11

Te Pāpāho Karaitiana mō Aotearoa

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